

**Urban League of Metropolitan St. Louis
Urban Expo Automobile Sweepstakes
Official Rules**

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN.

1. **Eligibility.** The Urban Expo Automobile Sweepstakes (the “**Sweepstakes**”) is open only to citizens and legal permanent residents of the United States including Washington D.C., excluding Florida, New York, Puerto Rico, and all other U.S. territories, who are at least eighteen (18) years of age at the time of entry. The Sweepstakes is void where prohibited by law. Employees, non-employee workers, Auxiliary Members (Guild, Young Professionals, Federation of Block Units), and Board Members of the Sponsor, employees and non-employee workers of Schicker Automotive or Ford Motor Company, Urban Expo presenters, booth sponsors, and any other company involved in the execution of the Sweepstakes, their parent companies, subsidiaries, franchisees, affiliates, advertising and promotion agencies, as well as the immediate family and household members of each of the aforementioned, are ineligible to participate in the Sweepstakes.
2. **Sponsor.** Urban League of Metropolitan St. Louis, at 1408 North Kingshighway Blvd., St. Louis, MO 63113 (“**Sponsor**”).
3. **Agreement to Official Rules.** By participating in the Sweepstakes, entrants fully and unconditionally agree to and accept these Official Rules and the decisions of the Sponsor, which are final and binding in all matters related to the Sweepstakes.
4. **Timing.** Sweepstakes begins at 5:00 PM Central Time (“**CT**”) on July 28, 2023, and all entries must be received by 5:00 PM CT on August 5, 2023 (the “**Sweepstakes Period**”).
5. **How to Enter.** There are two ways to enter 1) online at www.ulstl.com or 2) onsite at the Urban League experience car registration table. During the Sweepstakes Period, qualified individuals must perform each of the following steps in order to be deemed to have entered the sweepstakes.
 1. From your compute or phone visit www.ulstl.com and click on the Urban Expo link from the website. Click on the link and you will be directed to the registration form to provide the required information to enter the sweepstakes.
 2. Using your phone scan any of the QR codes on the promotional flyers or display boards to complete the online registration form to enter the sweepstakes.
 3. Attendants of the Urban Expo may visit the Sweepstakes kiosk located in the Urban League Experience prior to 5:00 p.m. and register online. An Urban League Representatives will be onsite to assist all attendants with entering the sweepstakes. (“**Submission**”).
6. Upon submitting their information, each entrant will receive one entry into the Sweepstakes. Entrants may be required to submit certain personal information including, but not limited to, the entrant’s first and last name, email address, and phone number as a part of or in connection with each entry. No other methods of entry are acceptable. All Submissions must be received by 5:00 PM CT on August 5, 2023. **Limit one entry per person during the Sweepstakes Period.** Entries will not be returned or acknowledged. No mechanically reproduced or photocopied mailed entries permitted. Sponsor, Schicker Automotive, and each of their parents, subsidiaries, affiliates, licensors, licensees, contractors, distributors, suppliers, sales representatives, retailers, advertising or promotion agencies, and each of their respective officers, directors, employees, representatives and agents (collectively, the “**Releasees**”) are not responsible for lost, late, damaged, incomplete, postage due, misdirected, unintelligible, returned, or undelivered entries or mail, theft or destruction or unauthorized access to or alterations of Submissions, or for lost, interrupted or unavailable satellite, network, server, Internet Service Provider (ISP), website, or other connections availability, accessibility or traffic congestion, miscommunications, failed computer, network, telephone, satellite or cable hard ware or software or lines, or technical failure, or jumbled, scrambled, delayed or misdirected transmissions, computer hardware or software malfunctions, failures or difficulties, or other errors of any kind whether human, mechanical, electronic or network.

All Submissions are subject to verification and are void if (a) not obtained or in accordance with these Official Rules and through legitimate channels, (b) any part is counterfeit, altered, defective, illegible, reproduced, tampered with, mutilated or irregular in any way or (c) contain printing, typographical, mechanical, seeding or other errors.
7. **Prize Winner Selections & Notification.** One (1) winner will be selected in a random drawing on or about 5:30 PM on August 5, 2023 from among all eligible entries received during the Sweepstakes Period. Sponsor will announce the potential winner in the main stage area on or about 5:30 PM on August 5, 2023. **The potential winner must be present in the main**

stage area during the potential winner announcement and must respond to the announcement within five (5) minutes in order to win.

The decisions of Sponsor will be final as to all matters, including, but not limited to, whether entries are received timely, whether entries are eligible, or whether an entrant should be disqualified.

THE POTENTIAL WINNING ENTRY IS SUBJECT TO VERIFICATION BY SPONSOR, WHOSE DECISIONS ARE FINAL AND BINDING. AN ENTRANT IS NOT A WINNER OF ANY PRIZE, UNLESS AND UNTIL ENTRANT'S ELIGIBILITY AND THE POTENTIAL WINNING ENTRY HAS BEEN VERIFIED, ALL NECESSARY DOCUMENTS HAVE BEEN RETURNED AND ENTRANT HAS BEEN NOTIFIED THAT VERIFICATION IS COMPLETE. ANY ENTRY THAT OCCURS AFTER THE SYSTEM HAS FAILED FOR ANY REASON IS DEEMED A DEFECTIVE ENTRY, IS VOID, AND WILL NOT BE HONORED.

The potential winner may be required to complete, sign, and return an Affidavit of Eligibility, Liability Release and (except where prohibited by law) Publicity Release, (collectively the "**Release Documents**") in order to receive the prize. In the event of noncompliance within the stated requirements, potential winner may be disqualified and prize may be forfeited and an alternate winner selected as set forth below. **If a potential winner cannot be reached, does not complete, sign and return the Release Documents, fails to respond to Sponsors winner announcement within five (5) minutes of announcement, or is for any other reason deemed to be disqualified or ineligible, then that potential winner may forfeit the prize and another potential winner will be selected from among all eligible entries received in the manner described in these Official Rules.**

If, for any reason, the entrant's entry is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, entrant's sole remedy is another Sweepstakes entry, if it is possible. If the Sweepstakes, or any part of it, is discontinued for any reason, Sponsor, in its sole discretion, may elect to hold a random drawing from among all eligible entries received up to the date of discontinuance for any prize offered herein.

- 8. Prize/ Value/ Odds.** One (1) prize will be awarded, consisting of a 2015 Ford Fusion ("**Automobile**"), \$1,000 gas gift card(s) ("**Gift Card**"), and up to Two Thousand Five Hundred Dollars (\$2,500) to be used towards sales tax, registration and license of the vehicle ("**Money**") (collectively, the "**Prize**"). The actual amount of the Money will be based upon the sales tax district of the winner. (Payment will be made directly to the taxing, licensing and registration authorities).

Total Approximate Retail Value ("**ARV**") of the Automobile and Gift Card is \$18,565. The Prize is non-transferable, except at Sponsor's sole discretion. No substitutions or cash redemptions, except at Sponsor's sole discretion. The winner will receive an IRS Form 1099 from Sponsor for the total ARV of the Automobile and the Gift Card.

Odds of winning the prize depend on the number of eligible entries received.

Actual value of prize may vary and if the actual value of the prize or any portion thereof is less than the ARV set forth in these Official Rules, no cash equivalent will be awarded. No more than the stated number of prizes will be awarded. In the event that production, technical, seeding, programming, or any other reasons cause more than the stated number of prizes as set forth in these Official Rules to be available and/or claimed, Sponsor reserves the right to award only the stated number of prizes by a random drawing among all legitimate, un-awarded, eligible prize claims.

All expenses relating to acceptance and use of the prize that are not explicitly listed herein as being awarded are the sole responsibility of the winner. The winner is solely responsible for any travel expenses and any other costs related to or necessary for winner's and any other individuals' use of the prize.

The prize, and the elements thereof, are non-transferable; no substitutions or exchanges, except by Sponsor or applicable prize retailer due to unavailability, in which case a prize of equal or greater value will be awarded. Unless otherwise set forth herein, all expenses on receipt and use of prize and any federal, state and local taxes on the prize are the responsibility of the winner. Gift cards are subject to the terms and conditions of issuer.

All federal, state, municipal and local taxes are the sole responsibility of winner. Releasees are not responsible for damage to a prize or loss of a prize after the prize has been awarded. WINNER ACKNOWLEDGES THAT PRIZE IS AWARDED AS-IS. RELEASEES MAKE NO WARRANTIES OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING, BUT NOT LIMITED TO, IMPLIED WARRANTIES OF MERCHANTABILITY, LEGAL COMPLIANCE WITH RESPECT TO APPLICABLE LAWS OR NONINFRINGEMENT AS REGARDS TO ANY PRIZE OR ANY COMPONENTS THEREOF.

VOID WHERE PROHIBITED, AS SOME JURISDICTIONS MAY NOT ALLOW LIMITATIONS OF EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES OR EXCLUSION OF IMPLIED WARRANTIES. WINNER MUST HAVE A VALID DRIVERS LICENSE AND PROOF OF AUTOMOBILE INSURANCE TO TAKE DELIVERY OF THE PRIZE.

9. General. VOID IN FLORIDA, NEW YORK, PUERTO RICO, AND ALL OTHER U.S. TERRITORIES, AND WHERE RESTRICTED OR PROHIBITED BY LAW. ALL FEDERAL, STATE, MUNICIPAL AND LOCAL LAWS AND REGULATIONS APPLY.

By entering the Sweepstakes or accepting or using any prize, entrants and any other individuals included in a Submission hereby waive and release, and agree to indemnify, defend and hold harmless, the Releasees, from any and all claims, lawsuits, judgments, causes of action, proceedings, demands, fines, penalties, liability (including, but not limited to, liability for defamation, libel, slander, invasion of privacy, infringement of publicity or any intellectual property rights, any property loss, damage, personal injury, bodily injury, death, expense, accident, delay, inconvenience or irregularity, and any indirect, incidental, consequential, special, punitive or exemplary damages of any kind even if the Releasees have been advised of the possibility of such loss or damages), costs and expenses (including, without limitation, reasonable outside attorneys' fees) that may arise in connection with: (a) the Sweepstakes, including but not limited to any Sweepstakes-related activity or element thereof, and the entrant's entry, participation or inability to participate in the Sweepstakes, (b) the violation of any third party privacy, personal, publicity or proprietary rights, (c) typographical errors in these Official Rules or any Sweepstakes materials, (d) acceptance, attendance at, receipt, travel related to, participation in, delivery of, possession, defects in, use, non-use, misuse, inability to use, loss, damage, destruction, negligence or willful misconduct in connection with the use of a prize (or any component thereof), (e) any change in the prizing (or any components thereof) due to unavailability, business or creative considerations, or due to reasons beyond Sponsors' control, including but not limited to by reason of any acts of God, any action(s), regulation(s), order(s) or request(s) by any governmental or quasi-governmental entity (whether or not such action(s), regulation(s), order(s) or request(s) prove(s) to be invalid), equipment failure, threatened or actual terrorist acts, earthquake, war, fire, flood, explosion, unusually severe weather, hurricane, embargo, labor dispute or strike (whether legal or illegal), labor or material shortage, transportation interruption of any kind, work slow-down, civil disturbance, insurrection, riot, or any other cause beyond any of the Sponsors and others' control, or as otherwise permitted in these Official Rules, (f) any technical malfunctions or unavailability of the Websites or any telephone network, computer system, computer online system, computer timing and/or dating mechanism, computer equipment, software, or Internet service provider, or mail service utilized by any of the Releasees or by an entrant, (g) interruption or inability to access the Sweepstakes, the Website or any other Sweepstakes-related web pages, or any online service via the Internet due to hardware or software compatibility problems, (h) any damage to entrant's (or any third person's) computer and/or its contents related to or resulting from any part of the Sweepstakes, (i) any lost/delayed data transmissions, omissions, interruptions, defects, and/or any other errors or malfunctions, (j) any late, lost, stolen, mutilated, misdirected, illegible, delayed, garbled, corrupted, destroyed, incomplete, undeliverable or damaged entries or prizes, (k) any wrongful, negligent, or unauthorized act or omission on the part of any of the Releasees, or any of their agents or employees, (l) cancellations, delays, diversions or substitutions or any act or omissions whatsoever by the air carrier(s), or other transportation companies, hotel(s), or any other persons providing any of the prizes, (m) lost, late, stolen, misdirected, damaged or destroyed prizing (or any element thereof), (n) the collection, use and/or sharing of entrant's personally identifiable information by Sponsor or its designees or (o) the negligence or willful misconduct by entrant.

By entering, entrants grant Sponsor and its designated agents and representatives the right, without limitation, to use my name, biographical information, photos, likenesses, voice and statements (in whole or in part) worldwide in any medium in any future advertising, commercial, trade or promotional material or press releases connected with the Sweepstakes, without further compensation or consultation, in any manner that Sponsor so determines, and I further agree that such use can be made without my inspection or approval of any copy used in connection with it. Furthermore, by entering, entrants represent and warrant that they are at least eighteen (18) years of age at the time of entry.

Entrants agree that the rights granted to Sponsor in these Official Rules are without compensation or attribution of any kind. Entrants and entries that fail to comply with any of the provisions of these Official Rules will be disqualified.

Persons who tamper with or abuse any aspect of the Sweepstakes, act in violation of the Official Rules, or act in any manner to threaten or abuse or harass any person, as solely determined by Sponsor, will be disqualified. Releasees are not responsible for any incorrect or inaccurate information whether caused by Internet users, tampering, hacking, or by any of the programming or equipment associated with or used in this Sweepstakes, and assumes no responsibility for any errors, omission, deletion, interruption or delay in operation or transmission or communication line failure, theft or destruction or unauthorized Instagram access. Any use of robotic, macro, automatic, programmed or like entry methods will void all such

entries, and may subject that entrant to disqualification. Releasees are not responsible for injury or damage to participants' or any other person's computer or property related to or resulting from participating in this Sweepstakes. Should any portion of the Sweepstakes be, in Sponsor's sole opinion, compromised by virus, worms, bugs, non-authorized human intervention or other causes which, in sole opinion of the Sponsor, corrupt or impair administration, security, fairness or proper play of this Sweepstakes, or submission of entries, the Sponsor reserves the right, in its sole discretion, to suspend, modify, or terminate the Sweepstakes, and randomly select the winner from valid entries received prior to the action taken, or otherwise as may be deemed fair and equitable by the Sponsor. Any attempt by any person to undermine the legitimate operation of the Sweepstakes may be a violation of criminal and civil law, and, should such an attempt be made, the Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. The Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

As a condition of entering this Sweepstakes, each entrant agrees that: (1) under no circumstances will the entrant be entitled or permitted to obtain awards for, and entrant expressly waives all rights to claim, punitive, incidental, and consequential damages, and any other damages, other than actual, out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased; (2) any and all disputes, claims, causes of action, and liability arising out of or connected in any way with this Sweepstakes shall be resolved individually, without resort to any form of class action, and exclusively by litigation conducted in United States District Court for the Eastern District of Missouri, or any state court located in the city of St. Louis, Missouri; and (3) any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering the Sweepstakes, but in no event shall attorneys' fees be recoverable by any party.

This Sweepstakes is subject to all federal, state and local laws and regulations. Taxes, if any, are solely the responsibility of the winners. By entering this Sweepstakes, entrants agree to be bound by these Official Rules, including all entry requirements.

- 10. Rules Request and Winner List.** To obtain a copy of these Official Rules or the name of the winner, send an email to: Patricia Washington at Pwashington@urbanleague-stl.org. All requests must be received by September 15, 2023

This Sweepstakes is void where prohibited or restricted.

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ABBREVIATED RULES
Urban Expo Automobile Sweepstakes

NO PURCHASE NECESSARY. Sweepstakes begins 5:00 PM CT 7/28/2023 and ends 5:00 PM CT 8/5/23. Open only to citizens/legal permanent residents of U.S., 18 or older. Void FL, NY, and U.S. territories. Subject to Official Rules available at registration table at Urban Expo. Sponsor: Urban League of Metropolitan St. Louis, at 1408 North Kingshighway, St. Louis, MO 63108.