



# Campaign Cabinet Members

What would you do to make tomorrow possible?

## Campaign Chair

### **David Peacock**

Chief Operating Officer, Schnuck's Markets

## Campaign Co-Chairs

### **Keith Alper**

Chairman/CEO, Nitrous Effect

### **Cindy Brinkley**

Retired Chief Administrative Officer/Chief Operating Officer, Centene Corporation

### **Emily Burch**

Community Development, St. Louis Blues, and Community Advocate

### **Vanessa Foster Cooksey**

President and CEO, Regional Arts Commission of St. Louis

### **Michael Holmes**

Board Member, Founder, Rx Outreach

### **Kristin Johnson**

Chief Human Resources Officer, Edward Jones

### **Rusty Keeley**

CEO, Keeley Companies

### **Dan Marsh**

President and CEO  
National Development Council

### **Tony Thompson**

Chief Executive Officer, Kwame Building Group

### **Pamela Morris-Thornton**

Vice President, Diversity, Equity & Inclusion Panera Bread

### **Keith Williamson**

President,  
Centene Charitable Foundation

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1408 North Kingshighway Boulevard - Suite 300 - Saint Louis, Missouri 63113



# Acquisition and Renovation Budget

What would you do to make tomorrow possible?

Building/Land Acquisition.....\$4,000,000

Site Work.....\$150,000

Parking lot and sidewalk improvements

Landscaping and Lighting

Building Exterior Improvements.....\$1,700,000

New Roof

Tuckpointing

Windows/Doors

Building System Upgrades.....\$6,000,000

Fire Protection System

Electrical Systems

Plumbing Upgrades

HVAC System Replacement/Upgrade

Elevators (Main and Freight)

Building Interior Improvements.....\$1,600,000

New Ceilings

Carpeting/ New Flooring

Painting All Areas

Soft Costs.....\$1,550,000

FFE (Furniture, Fixtures and Equipment)

Hydroponic Farm Equipment

Professional Fees (Design, Legal, & Other Fees)

Building Endowment

Ongoing Maintenance, Repairs.....\$5,000,000

**Total Cost**

**\$20,000,000**



# Pledge Commitment

What would you do to make tomorrow possible?

In appreciation and support of the work of the Urban League of Metropolitan St. Louis, it is my/our intention to contribute \$\_\_\_\_\_ to the Restoring Hope Campaign. I/We understand that this contribution can be made as a one-time gift or as a pledge payable over a five-year period.

### CONTACT INFORMATION:

NAME/COMPANY: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_

POSITION: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_

STATE/ZIP: \_\_\_\_\_

PHONE: \_\_\_\_\_

EMAIL: \_\_\_\_\_

### GIFT INFORMATION:

Check enclosed for \$\_\_\_\_\_ (please make checks payable to the Urban League of Metropolitan St. Louis)

Please charge my card one time in the amount of

\$\_\_\_\_\_

CC# \_\_\_\_\_

Expiration date: \_\_\_\_\_ Security code: \_\_\_\_\_

I pledge \$\_\_\_\_\_ to be paid over: 1 2 3 4 5  
year(s) *Circle one*

Please bill me:  monthly  quarterly  annually  
starting on: this date: \_\_\_\_\_

### DONOR RECOGNITION:

Please list me/us as follows in all donor acknowledgments for the Restoring Hope Campaign:

\_\_\_\_\_  
Signature Date

\_\_\_\_\_

The Urban League of Metropolitan St. Louis is a 501(c)(3) non-profit organization. Your gift is tax-deductible to the extent allowed by law.

I/we wish to remain anonymous.



# Donor Recognition Opportunities

What would you do to make tomorrow possible?

## ROOMS/LOCATIONS

## PRICES

The Urban League Campus	<b>\$5,000,000</b>	Radio Studio	<b>\$250,000</b>
First Floor	<b>\$2,000,000</b>	TV Studio	<b>\$250,000</b>
Second Floor	<b>\$2,000,000</b>	Administrative Offices Lobby	<b>\$100,000</b>
Third Floor	<b>\$2,000,000</b>	Conference Room - large	<b>\$100,000</b>
Hydroponic Urban Farm	<b>\$1,000,000</b>	Front Desk	<b>\$100,000</b>
Public Safety Initiative	<b>\$1,000,000</b>	Energy Assistance Center	<b>\$500,000</b>
Save Our Sons Workforce Center	<b>\$1,000,000</b>	Reception Area	<b>\$100,000</b>
Plaza (Adjacent Property)	<b>\$1,000,000</b>	Urban Closet	<b>\$100,000</b>
Main Lobby	<b>\$500,000</b>	Conference Rooms (5) - small	<b>\$75,000</b>
Board/Conference Room	<b>\$250,000</b>	Offices (5) - large	<b>\$50,000</b>
Financial Empowerment Classroom	<b>\$250,000</b>	Podcast Center Studio	<b>\$50,000</b>
Housing Empowerment Classroom	<b>\$250,000</b>	Offices (37) - small	<b>\$25,000</b>
Main Entrance	<b>\$250,000</b>		

Urban League of Metropolitan St. Louis, Inc.  
Restoring Hope: Capital and Endowment Campaign  
Donor Recognition Opportunities



# Programs & Services

What would you do to make tomorrow possible?

## ECONOMIC OPPORTUNITY

Creating ladders out of poverty through jobs, entrepreneurship and financial responsibility.

- Employment Services
- Workforce Innovation & Opportunity Act (WIOA)
- PROP S Program
- Project EmPOWER Job-Readiness Training Program
- SkillUP Job Training
- SLATE Summer Job League
- Financial Literacy
- Business Training Center
- Save Our Sons Program
- Transition For change
- Anti-Crime Initiative
- Save Our Sisters Program
- Weatherization
- Women's Business Training Center
- Urban League Financial Empowerment Center
- WAHL "Fade it Forward" Barber Training Program

## EDUCATIONAL EXCELLENCE

The Urban League understands that education is one of the most important investments a person can make. This is why we are dedicated to empowering tomorrow's leaders.

- Head Start & Early Head Start
- Community School Partnership
- Scholarship Programs
- GED/HiSet
- Advancing Education Equity Through ESSA

## COMMUNITY EMPOWERMENT

Providing a social safety net to stabilize our neediest families so that empowered clients may focus on bettering themselves and their communities. The basic needs of food, clothing and shelter must first be met and available for clients and their families so they can strive for their economic self-sufficiency.

- Community Empowerment Report
- LIHEAP Energy Assistance
- Utility Assistance
- Food Pantry
- Urban Closet
- Annual Turkey distribution
- Residential Leadership Training & Development
- Housing Repair
- Housing Assistance
- 100 Neediest Cases
- Community Mobile Health Unit
- Summer Electronic Benefit Transfer
- Urban Expo & Back to School Empowerment Festival
- Senior Empowerment Series

## CIVIL RIGHTS & ADVOCACY

Empowering Civic Engagement and Social Justice through engaging customers and stakeholders in advocating for improved public policy to achieve social justice, becoming an expert source of information about the factors affecting African Americans. We utilize the advocacy efforts of our auxiliaries to promote civic engagement.

- Urban League Department of Public Safety
- Advocacy
- Urban League Guild
- Federation of Block Units
- NULITES/Project Ready
- Urban League Young Professionals (ULYP-STL)

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