

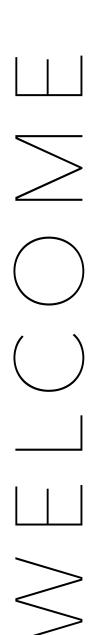
URBAN LEAGUE OF METROPOLITAN SAINT LOUIS

## URBANCONNECTION

diversity . inclusion . jobs . community







On behalf of the Board of Directors and staff of the Urban League of Metropolitan St. Louis, it is our pleasure to welcome you to the 2018 Urban Expo on August 10 -12 at America's Center in Downtown St. Louis!

The Urban Expo is truly a one of a kind free event that provides a hiring fair, Back to School Supply Giveaway, new shoes for the entire family, health fair, a Save Our Sisters Women's Empowerment Summit courtesy of the Coca-Cola Foundation, literary corner, food samples, live entertainment featuring a concert by Fred Hammond on Sunday, August 12, workshops, haircuts and more. For the Save Our Sisters - Women's Empowerment Summit we are excited to host Actress BernNadette Stanis and Television Personality Pam Chapman as our luncheon and plenary session speakers. On August 11 and 12 Workshop/ Forum: The From Protest to Policy and Programs will feature our local activists addressing the current civil rights issues which are plaguing our community.

Special thank you to our partnering educational institution Saint Louis Public Schools and our sponsors Monsanto, Missouri Lottery, Wells Fargo, Walmart, Emerson, Schnucks, Regions Bank, Explore St. Louis, St. Louis Community Credit Union, MODOT, Commerce Bank, Bank of America, BJC and Anthem for their support of this community event. This year, we are also excited to offer a free raffle drawing for chance to win a 2018 Ford Ecosport, courtesy of Schicker Automotive and the Urban League of Metropolitan St. Louis!

More information about the Urban Expo & Back to School Fest is included in this brochure and can be found online at www.ulstl.com. Thank you for your participation.

Sincerely,



**Keith H. Williamson**Board Chair
Urban League of Metropolitan St. Louis, Inc.



Michael P. McMillan
President & CEO
Urban League of Metropolitan St. Louis, Inc.



## FREE EVENTS!

#### **EXPO FEATURES**

Back To School & Community Festival: The Urban League has partnered with the St. Louis Public Schools to present the Back to School & Community Festival. The Festival offers free book bags and school supplies to over 10,000 youth. St. Louis Public Schools officials will assist with transportation, enrollment and other school-related questions and concerns.

#### Save Our Sisters - Women's Empowerment Summit:

Hear from business, health and community leaders on topics including education, justice, leadership, financial wealth, women's overall health and entrepreneurship.

**Urban League Unplugged:** Don't miss out on Urban League Unplugged, the ultimate music experience with celebrity hosts, hot DJ's, top performances and more!

THERE'S SOMETHING FOR EVERYONE!

#### AUGUST 10 - AUGUST 12

AMERICA'S CENTER

Downtown St. Louis

Join us for a power-packed weekend as we advocate for and empower African Americans and others in Metropolitan St. Louis by pursuing the following priorities: Economic Opportunity, Educational Excellence, Community Empowerment, Civil Rights

and Advocacy. Register today for the 2018
Urban Expo at ULSTL.com, August 10-12,

for unparalleled professional, business and civic engagement opportunities. There's something for everyone so don't miss this empowering experience!





#### Friday, August 10

**Urban League Hiring Fair** Room 120 - 121 | 1pm - 4pm

#### Saturday, August 11

Urban Expo

Hall 4 & 5 | 10am - 8pm

Urban Expo Kick-Off / Ribbon Cutting Halls 4 & 5 | 9:50am

#### Save Our Sisters Women's Empowerment Summit

\*\* Pre-Registration Required

- SOS Opening Plenary
  Room 130-131 | 9:30am 10:30am
- Financial Wealth Workshop Room 124 | 11am - 3:15pm
- Entrepreneurship Workshop Room 125 | 11am - 3:15pm
- Women's Overall Health Workshop Room 126 | 11am - 3:15pm
- Real Talk Leadership Summit Room 127 | 11am - 3:15pm
- **SOS Luncheon**Room 130-131 | 1pm 2:30pm
- Glow Room (Relaxing Lounge)
  Room 132 | 9am 3:15pm

#### - SOS Closing Plenary

Room 130-131 | 3:30pm - 4:30pm

#### **Back To School Festival**

(Shoes / Backpack Distribution )
Hall 4 & 5 | 10am - 8pm

#### **Urban Expo Health Fair**

Hall 4 | 10am - 6pm

#### **PGA Careers in Golf Workshop**

Room 120 - 121 | 10:30am - 11:15am

#### Urban League Unplugged DJ Kut Live Show

Missouri Lottery Stage | 12pm - 8pm

#### From Protest to Policy & Programs Workshop Pt.1

Room 120 - 121 | 1pm - 2:30pm

#### **Urban Expo - Literary Corner**

Missouri Lottery Stage | 2:30pm - 4pm

#### How to Be a Success in Business Workshop

Room 120 - 121 | 3pm - 4:30pm

#### Rumble in St. Louis Boxing Tournament

Hall 5 | 3pm - 7pm

#### **Sunday, August 12**

#### **Urban Expo**

Hall 4 & 5 | 10am - 6pm

**Urban Expo Health Fair** 

Hall 4 | 10am - 6pm

Literary Corner Panel Discussion

Missouri Lottery Stage | 12pm - 1:30pm

#### Urban Expo Sponsor Recognition

Missouri Lottery Stage | 1pm - 1:50pm

#### **Fashion Show**

Missouri Lottery Stage | 1:30pm - 2pm

#### From Protest to Policy & Programs Workshop Pt. 2

120 Complex | 2pm - 3:30pm

#### Urban League Unplugged Gospel Showcase

Missouri Lottery Stage | 2pm-3:35pm

#### Rumble in St. Louis Boxing Tournament Championships

Hall 5 | 3pm - 6pm

#### Better Family Life Housing Workshop

Room 120 - 121 | 3:45pm - 5pm

#### Urban League Unplugged Gospel Explosion

Gospel Superstar Fred Hammond
Missouri Lottery Stage | 4pm-5:30pm







### URBAN LEAGUE GEARS UP FOR THE URBAN EXPO AT AMERICA'S CENTER WITH FRED HAMMOND, SCHOOL SUPPLY AND SHOE GIVEAWAY

The Urban League of Metropolitan St. Louis and St. Louis Public Schools are preparing to host the Urban Expo & Back to School Community Festival, the area's largest Back to School Giveaway at the America's Center Downtown on August 10-12. The Expo is sponsored by Monsanto, Missouri Lottery, Wells Fargo, Walmart, Emerson, St. Louis Public Schools, Schnucks, Regions Bank, Explore St. Louis, St. Louis Community Credit Union, MODOT, Commerce Bank, Bank of America, BJC and Anthem.

At the free two-day event, more than 10,000 backpacks filled with school supplies and 50,000 new shoes will be distributed to students and their families. In addition, a Save Our Sisters Women's Empowerment Summit

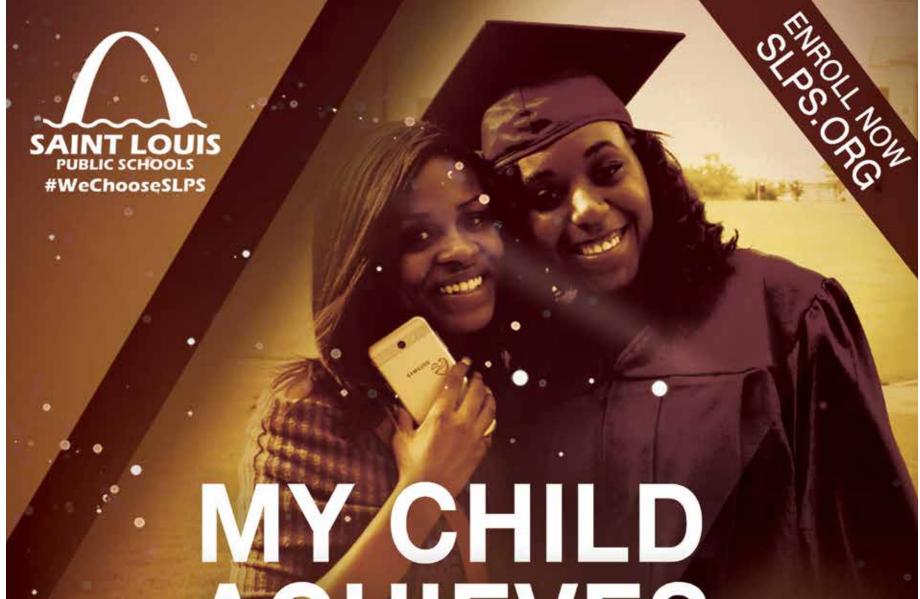
on August 11 and a concert by Fred Hammond will be featured on Sunday, August 12, at 4:00 p.m.

Additionally, all attendants over 18 will be entered into a drawing on August 12 to win a free Ford Ecosport, courtesy of Schicker Automotive and a \$1,000 gas gift card.

"We are excited to host the Urban Expo & Back to School Community Festival in partnership with the St. Louis Public Schools. This year, we have something for everyone including free shoes for the entire family, health fairs, the literary corner, boxing tournaments, a Women's Empowerment Summit and so much more," said Michael P. McMillan, President and CEO of the Urban League of the Metropolitan St. Louis, Inc. On Friday August 10, the Urban

League will host a Hiring Fair from 1:00 p.m. – 4:00 p.m. in the 120 Complex of America's Center.

A Literary Corner for new and established authors will be held from 1:00 p.m. – 3:00 p.m. on Saturday, August 10 and also during this time period a workshop entitled "From Protest to Policy to Programs" featuring noted area activists will be presented featuring Virvus Jones, Percy Green and others. On the afternoons of August 11 and 12 from 3:00 p.m. – 7:00 p.m., the Urban League will host the Rumble in St. Louis Boxing Tournament Championships from USA Amateur Boxing. For more information or to purchase an exhibit booth, call (314) 615-3611 or email specialevents@urbanleague-stl.org.



MY CHILD ACHIEVES AT SLPS

1,400
GRADUATES

earning MORE THAN \$47.7M IN SCHOLARSHIPS



### The Urban league of Metropolitan St. louis Receives \$2.5 Million Gift from Enterprise Holdings foundation and the Taylor family

Gift Will Support Save Our Sons Program and Centennial Campaign

ST. LOUIS – July 2, 2018 – The Urban League of Metropolitan St. Louis announced today that it has received a \$2.5 million donation from the Enterprise Holdings Foundation and from the Enterprise's owners, the Taylor family. Of that amount, \$1 million will help fund the organization's Save Our Sons program and \$1.5 million will support the Centennial Campaign that marks the League's 100th anniversary in St. Louis.

"Time and time again, the Taylors and Enterprise have been there for us, and we're most grateful to them for this generous gift and their longstanding support for the Urban League movement, both at the local and national levels," said Michael McMillan, President and CEO of the Urban League of Metropolitan St. Louis. "Here in St. Louis, they clearly share our commitment to expanding educational and economic development opportunities and making this community a better place for all."

Since its establishment in 2015, the Save Our Sons program has quickly become one of the St. Louis Urban League's signature initiatives. It provides job skills training for economically disadvantaged African-American men aged 17 and over, helping them gain the skills they need to find and keep good jobs and earn livable wages. So far, Save Our Sons has helped nearly 400 men become gainfully employed.

The Centennial Campaign was created to commemorate the Urban League's first 100 years in St. Louis. Founded in 1918, its mission is to empower African Americans and others throughout the region and help them secure economic self-reliance, social equality and civil rights. Since then, the St. Louis Urban League has grown to become the organization's No. 1 local affiliate, as ranked by the National Urban League. With 13 locations, 225 employees and a \$20 million budget, it serves 100,000 residents of the St. Louis region with a wide range of programs that promote community empowerment, economic opportunity, educational excellence and equality, and civil rights and advocacy.

"When it comes to our commitment to expanding economic mobility and workforce development through education, we've had no greater partner over the past two decades than the Urban League," said Carolyn Kindle Betz, Senior Vice President and Executive Director of the Enterprise Holdings Foundation, and granddaughter of Enterprise founder Jack Taylor. "We're honored today to celebrate the League's century of service to our community and to help the Save Our Sons program continue its tremendous record of success."

Since the late Jack Taylor founded Enterprise Holdings in 1957, the small start-up has grown to become the world's largest car rental operator, with 10,000 locations in more than 90 countries and territories throughout the world, and more than 5,600 employees in the St. Louis area alone.

Over the years, the Taylor family and Enterprise Holdings have supported the National Urban League and its local affiliates in St. Louis and around the country. Enterprise Holdings Executive Chairman Andrew C. Taylor is a past member of the National Urban League's Board of Trustees and served as co-chair of the St. Louis affiliate's other recent capital campaign, the Second Century Fund. The efforts of the Second Century Fund and the Centennial Campaign will culminate at the end of 2018.





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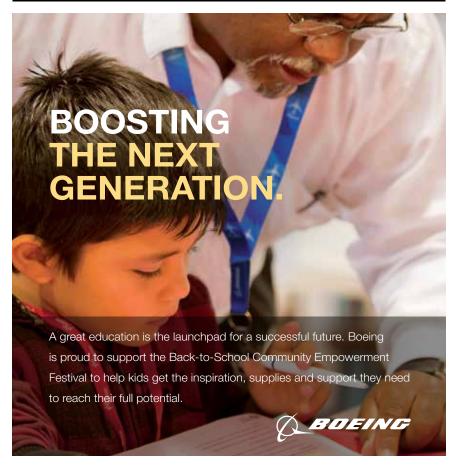
## Urban League Distributed 1,500 Prom Dresses and Tuxedo Jackets to Area High School Students

This spring, the Urban League distributed over 1,500 prom dresses and tuxedo jackets to deserving high school students from St. Louis Public Schools and Jennings High Schools. The items were donated courtesy of The Wedding Gallery and suit donors.

The Urban League of Metropolitan St. Louis is a social service and advocacy organization that works to fulfill its mission of Empowering Communities and Changing Lives.











## AMEREN CELEBRATES 100TH ANNIVERSARY OF THE URBAN LEAGUE OF METROPOLITAN ST. LOUIS WITH \$1 MILLION DONATION

ST. LOUIS [March 23, 2018] - Ameren Corporation is donating \$1\$ million to the Urban League of Metropolitan St. Louis [Urban League] to support its work to strengthen communities and bolster the region as a better and brighter place to live and work. The gift will be formally announced by Ameren Illinois Chairman and President Richard Mark during the Urban League's centennial gala and dinner on Saturday, March 24.

"Ameren's continued support and generous donation will assist the Urban League in being a catalyst for social change through advocacy, coalition building, and program services throughout the bi-state region," said Michael McMillan, president and CEO of the Urban League of Metropolitan St.

Louis. "We are grateful for a corporate partner such as Ameren that understands and supports our vision for a diverse and inclusive region where everyone has the opportunity to succeed." The donation will be applied over a five-year period to fund specific regional programs and initiatives that help to empower the community and positively change lives. The funds will be used to support the Urban League's Community Outreach centers throughout the St. Louis metropolitan area that provide food, clothing and basic necessities for the 100,000 residents the agency serves each year.

"At Ameren, we know the strength of our company is tied to the strength of the communities we

serve," Mark said. "As the Urban League enters its second century of service to the community, this donation will help ensure their important work continues so we can build a stronger, more vibrant region for everyone."

Ameren has a long history of supporting the Urban League both financially and through regional initiatives including programs such as the Dollar More energy bill assistance program, window air conditioner giveaways and home weatherization workshops.

The Urban League exists to empower African Americans and others throughout the region in securing economic self-reliance, social equality and civil rights. The St. Louis chapter of the Urban

League is consistently ranked the No. 1 affiliate of the National Urban League. 2018 marks the Urban League's 100th year of service to the greater St. Louis community.

"Supporting the Urban League aligns with our values and our commitment to community partnership," said Warner Baxter, chairman, president and CEO, Ameren Corporation. "Successful companies and communities actively embrace diversity and inclusion. Ameren will continue to support these types of initiatives, as well as other programs and organizations, because we are committed to doing what is right for our employees, our customers and the communities we serve."

Each year the Ameren Cares program, serving both the Ameren Illinois and Ameren Missouri service areas, donates millions of dollars from the Ameren Corporation Charitable Trust to support a variety of cultural, civic, community, environmental, health, youth and educational programs. To fund its contributions, the Ameren Corporate Charitable Trust draws entirely from corporate earnings, not from charges to customers. In 2017 Ameren Corporation donated more than \$8 million through its charitable trust.

#### **About Ameren Corporation**

St. Louis-based Ameren Corporation powers the quality of life for 2.4 million electric customers and more than 900,000 natural gas customers in a 64,000-square-mile area through its Ameren Missouri and Ameren Illinois rate-regulated utility subsidiaries. Ameren Illinois provides electric distribution and transmission service, as well as natural gas distribution service, while Ameren Missouri provides vertically integrated electric service, with generating capacity of nearly 10,300 megawatts, and natural gas distribution service. Ameren Transmission Company of Illinois develops regional electric transmission projects. For more information, visit Ameren.com, or follow us on Twitter at @AmerenCorp, Facebook.com/AmerenCorp, or LinkedIn.com/company/Ameren.

#### About the Urban League of Metropolitan St. Louis

The Urban League of Metropolitan St. Louis exists to empower African Americans and others throughout the region in securing economic self-reliance, social equality, and civil rights. The Urban League of Metropolitan St. Louis, Inc. takes a holistic approach to economic empowerment and self-sufficiency. Through community programs in three counties across the bi-state region, it helps its clients to climb out of poverty by helping them to find economic opportunity, providing educational excellence and community empowerment and encouraging civil rights and advocacy. The League's Community Empowerment Initiative provides clients in need with food, clothing and other life necessities while strengthening families and helping people become self-sufficient. The Education Excellence Initiative encourages and enables participants to apply learning to everyday situations, to embrace technology and to achieve academic excellence. The Economic Opportunity Initiative provides resources to strengthen individuals, families, and communities by improving and climbing the economic "ladder" to a better quality of life. For more information, visit ulstl.com.







As a volunteer you become a leader, it's you who can spark change in your community.

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# HERE'S TO A GREAT SCHOOL YEAR!

Schnucks is proud to support the Urban League of Metropolitan St. Louis including the Back-To-School Expo. Their focus on getting students all set for the new school year inspires us. We look forward to working together to create a stronger St. Louis.



#### CIVIL RIGHTS LEADERS EMPHASIZE LEGACIES AS CALLS FOR ACTION AT ANNUAL MLK TRIBUTE

By Amelia Flood



Recalling the last days in the life of a storied Civil Rights leader and the lessons learned over decades of activism, Ambassador Andrew Young reminded those gathered at Saint Louis University on Friday, Jan. 12, that the legacies of the Rev. Martin Luther King Jr., and other civil rights advocates, should inspire them to work for inclusivity, racial equity, peace and economic justice in their daily lives and in the future.

Young was the keynote speaker at the 2018 MLK Tribute hosted by SLU and the Urban League of Metropolitan St. Louis. The memorial event and tribute honors the life and legacy of King as lived out by those working for justice and racial inclusion today. Young was honored along with seven other civil rights advocates, many of whom spoke of the need for the continuation of King's mission.

Young, a key confidante to King, told the audience of his reaction to King's death 50 years ago in Memphis after an assassin had fired the shot that killed the Civil Rights leader.

"I thought, 'You've left us for heaven, but you've left us in hell," Young recalled. He spoke of the confusion other members of the movement felt and of how King's memory inspired them to action. "They also realized that when Martin Luther King died, the struggle was just beginning."

Noting the changing terrain of battles for civil rights and justice – from racial segregation and racism of his New Orleans childhood in the 1930s to economic inequality today – Young noted that those assembled had a duty to connect and to work to surmount differences and divisions, even in tense political times.

The Rev. Dr. Martin Luther King, Jr. spoke at SLU in 1964. The University has partnered with the Urban League of Greater St. Louis to host a memorial tribute and awards ceremony annually.

SLU also honors King's visit with readings of the speech he gave in the West Pine Gym, now the Center for Global Citizenship, each year. SLU photo

"This country is not going backward," Young declared. "Differences create insecurities. Insecurity is what racism is all about. And if you're secure in yourself, you can love everybody." The challenge, he said, was to work toward that change in every day life by invoking his father's advice to him as a boy: "Don't get mad, get smart." That advice, he said, allowed him to approach a jail guard who used insulting language whom he met while visiting King and other civil rights leaders in a Georgia prison with respect instead of anger. Fate brought the two men together years later.

Decades after their meeting in the Georgia jail, Young again met the guard. The man had been so moved by their conversations that he had remade his life, away from the violence and racism of those jails cells. The ambassador recalled that his one-time adversary thanked him "for helping me be free."

"Race is not an impermeable barrier," Young reminded the crowd. "As Dr. King said, 'we are inescapably bound together in a network of mutuality."

King's was the not the only legacy invoked during the Jan. 12 ceremony in SLU's Wool Ballroom. Honoree Glenda Hatchett, the first African American woman to become chief judge of a state court in Georgia, dedicated her Legal Legend Award to pioneering civil rights St. Louis attorney Frankie Muse Freeman. Freeman died later that day at the age of 101.

Michael McMillan, president of the Urban League of Metropolitan St. Louis and a SLU alumnus, recognized the work of former SLU Dean Don Brennan, Ph.D., as well as Norm White, Ph.D., a SLU criminologist who was noted for his work related to racial equity and children's education, who died in December 2017. Both White and Brennan's widows were present at the ceremony and were recognized as their husbands' representatives.

McMillan also spoke of the role SLU's Jesuit values and Ignatian educational tradition played in his own path to civil rights advocacy. CONTINUED>





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After taking an African American Studies class, he said, he shifted course away from the finance degree he'd begun two years earlier to pursue study in the field and his eventual work with the Urban League.

University President Fred P. Pestello, Ph.D., noted the impact of a speech King gave on the SLU community and its continuing commitment to justice, racial equity and the St. Louis community. "SLU will join you, our community partners, in breathing life into dreams," Pestello said. "We are reminded that we must not give up, and we must not give in to extreme pessimism. We are not alone in this endeavor. Nor was Dr. King."

Civil Rights activist Xernona Clayton, in turn, complimented Pestello's leadership, as did McMillan and other speakers. Young turned talk of inspiration into reality before beginning his speech. As the ambassador took to the podium, he invited students from St. Louis's Marian Middle School to join him onstage. Noting that he had received many awards in his life, he told the students and crowd that he'd formed a new habit - to give the accolades he earned to students and schools. He presented his statuette and its accompanying city proclamation and other honors to the two girls. The award, he said, would serve as a reminder of Dr. King's work and of the work yet to do.

Jonathan Smith, Ph.D., SLU vice president for diversity and community engagement, welcomed the assembled while SLU alumnus McMillan, president and CEO of the Urban League of Metropolitan St. Louis, acted as the tribute's emcee. Smith closed the official program before a final prayer from Justin Daffron, S.J., SLU's assistant to the president for growth strategies, saying, "My heart is full of joy and happiness. This is a room full of connections across every area of our region where we need to work for change."



Ambassador Andrew Young (right) has made a habit of presenting awards he receives to students to inspire them. On Friday, Jan. 12, he gave the Civil Rights Legend Award that he received at the MLK Tribute, co-hosted by Saint Louis University and the Urban League of Metropolitan St. Louis, to students from St. Louis's Marian Middle School.

#### 2018 Honorees

- Marc Haydel Morial, current president of the National Urban League and former mayor of New Orleans, received the Lifetime Achievement Award.
- Xernona Clayton, who became involved with King's work during her work with the Southern Christian Leadership Conference and National Urban League during the height of the Civil Rights Movement, was honored with the Civil Rights Legend Award.
- **-Malik Ahmed**, founder and chief executive officer of Better Family Life, Inc., of St. Louis, and Tom J. Irwin, executive director of Civic Progress, received the Civic Leadership Award.
- **-Judge Glenda Hatchett**, the first African American chief presiding judge and presiding judge of the Fulton County (Georgia) Juvenile Court, was given the Legal Legend Award.
- **-Al Mitchell**, president of the Monsanto Fund and vice president for community relations at Monsanto, received the Corporate Leadership Award.
- -Thomas J. Irwin, Executive Director of Civic Progress, a group of the 30 largest employers in the St. Louis region, which formed more than 50 years ago to deal with issues of civic importance. Irwin has more than 25 years of diverse public policy and public administration experience.
- **-SLU's Kira Hudson Banks, Ph.D.**, professor of psychology, was honored with the Donald Brennan Humanitarian Award.
- -Ambassador Andrew Young, an activist, minister, author, former member of Congress, and former U.S. ambassador to the United Nations, received the Civil Rights Legend Award.



















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#### FROM PROTECT TO POLICY **AND PROGRAMS FORUM**

Saturday, August 11, 2018 & Sunday August 12, 2018 Location: America's Center 701 Convention Plaza St. Louis, MO 63101 (120 Complex) Sponsored by: Urban League of Metropolitan St. Louis



These workshops will highlight St. Louis' role as the new focal point of the Civil Rights Movement. The Urban League of Metropolitan St. Louis, through the 2018 Urban Expo: Back To School and Community Festival, will be hosting a 2-Day Protest to Policy and Programs Forum August 11 and 12, 2018. Come witness some of the leading minds on St. Louis Civil Rights action discuss topics focused on the continuous failure of a criminal justice system who unfairly punishes certain segments of our community, to the systemic issues that are leading to the negative activities in neighborhoods. We will have panelist discussing protests and fairness in policing, community-police relations, and the overarching topic of how policymakers, activists and other community members can come together to create genuine change - and how likely it is that change will come any time soon. Both panels will be moderated by the Urban League of Metropolitan St. Louis' Vice President of Civil Rights and Advocacy Redditt Hudson. The Urban League wants all who are a part of this community to come and voice their opinions and gain new motivation for change from the two panels.

Panel #1: State Representative Bruce Franks, Jr.; Rev. Darryl Gray—Clergy; Activist Percy Green; Blake Strode—ArchCity Defenders; Activist Ashley Yates; Dr. Christi Griffin and Washington University in St. Louis Law Professor Kimberly Jade Norwood The first panel, held on Saturday, August 11th at 1:00 p.m. will center around significant public safety and police department reforms and accountability, including ways to improve police-community relations, the role of clergy in protests and fairness Panel #2: Missouri State Senator Jamilah Nasheed; Activist Bro. Anthony Shahid; Activist Zaki Baruti of the United African Peoples Organization; Anthony Cage—recruiter for the Urban League Save Our Sons Program; Author and Politician Virvus Jones and St. Louis American Contributor Mike Jones.

The second Panel, held on Sunday, August 12th at 2:00 p.m. will

be a continuation of the discussion conducted on Day 1 of the Expo. Questions for the panel will focus on topics such as police-community relations, but the overarching topic of the event will be how policymakers, activists and other community members can come together to create genuine change – and how likely it is that change will come any time soon. This will be an event that you do not want to miss!

If you would like to submit questions, please send them to the Urban League Twitter and Facebook Accounts @ULSTL.





"Creating a social movement for all things health and wellness"

We congratulate the Urban League of Metropolitan St. Louis on 2018 Urban Expo - Back To School & Community Festival.

### © | @socialogycareco (To stay updated on upcoming events/partnerships)





## The PGA of America and Urban League of Metropolitan St. Louis Partner to Advance Diversity through the 100th PGA Championship



ST. LOUIS (July 23, 2018) – In celebration of the 100th PGA Championship at Bellerive Country Club, Aug. 6-12, the PGA of America and Urban League of Metropolitan St. Louis have partnered to advance diversity in the golf industry, while creating a legacy of hope

and opportunity in the region. Designed to change the trajectory of lives and serve as a catalyst for positive change in the local community, the partnership also commemorates the Urban League's centennial.

Several initiatives and events that focus on job creation, career development, mentoring and business opportunities within the golf industry highlight the partnership. Participants will learn about the myriad of career opportunities in the \$84.1 billion golf industry, the importance of positive mentors and role models, and the many possibilities created from the 1.9 million jobs that golf creates and supports.

"It's especially important for the future of our game and the golf industry to open our doors wide to a diverse pool of talent," said PGA of America CEO Pete Bevacqua. "That is why we're delighted to partner with our friends at the Urban League of Metropolitan St. Louis to showcase opportunities that exist CONTINUED>







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for anyone interested in pursuing a career in the industry, as well as highlight the impact golf has on economic growth. I can think of no more important legacy for the 100th PGA Championship than to welcome a diverse group of talented young people into the golf industry."

"We're honored to be chosen to work with the PGA of America on this most noteworthy 100th PGA Championship, as it coincides with our centennial anniversary," said Michael P. McMillan, President & CEO, Urban League of Metropolitan St. Louis, Inc. "This partnership showcases the fact that both the PGA and Urban League are committed to forging new paths of greater diversity in the communities in which we live, work and serve."



Among the initiatives and events:

 PGA Championship Jobs Initiative (July-August): The PGA of America is facilitating introductions and discussions between key **PGA Championship Prime Suppliers** and SLATE (St. Louis Agency on Training and Employment) to place individuals from SLATE's Young Adult Division (ages 16-24) in paid employment opportunities before, during and after the PGA Championship. Prime Suppliers include American Maintenance, Cornerstone Parking Group, FoneSaver and Levy Restaurants. Hundreds of shifts will be filled daily, and recruitment is underway.



• Beyond the Green at the 100th PGA Championship (Monday, Aug. 6): Beyond the Green inspires high school and college students to learn about careers in the golf industry through exposure to influential PGA Professionals, business executives and a behind-the-scenes view of the operations of the 100th PGA Championship.

Daytime Emmy Award-nominated actor Dondre Whitfield, who currently co-stars in Queen Sugar on the Oprah Winfrey Network, will deliver

the keynote address.

### Students will also participate in "speed networking" with:

- PGA Vice President Suzy Whaley
- Golf Channel Anchor Cara Banks
- KSDK-TV News Anchor Rene Knott
- St. Louis Cardinals Beat Reporter Jenifer Langosch
- iHeartMedia St. Louis Region President Derrick Martin
- Enterprise Holdings Director of Creative Media and Sponsorships Michelle Russell Wazlawek
- Golf Women Mean Business Regional Director Mary McCray
  Participants representing the Urban
  League of Metropolitan St. Louis and
  Urban K-Life will also be treated to a
  panel discussion comprised of golf
  industry leaders and a case study
  competition on growing participation in golf.



• Careers in Golf Session (Saturday, Aug. 11) – During the Urban Expo at the America's Center, the PGA of America will host a seminar for young adults of the Urban League to learn about career possibilities in the \$84 billion golf industry, as well as paths for them to pursue PGA Membership. CONTINUED

CONTINUED The partnership was launched at the Salute to Women in Leadership Celebration in June. Additional components include: the PGA's support of Urban League programs and services through a membership in the Whitney M. Young Society; the promotion of PGA WORKS - branded fellowships, internships and scholarships, and PGA Jr. League, in Urban Connection Magazine; and a donation by PGA Championship concessionaire and caterer Levy Restaurants of an 18-wheel tractor trailer full of perishable and non-perishable items to the Urban League's Food Pantry on Aug. 14, for the benefit of St. Louis County residents.

#### **About the PGA of America**

The PGA of America is one of the world's largest sports organizations, composed of PGA Professionals who daily work to grow interest and participation in the game of golf. For more information about the PGA of America, visit **PGA.org**, follow **@PGA** on Twitter and find us on Facebook. For more information about the PGA Championship, visit **PGAChampionship.com**.







#### URBAN LEAGUE OF METROPOLITAN SAINT LOUIS



## FROMPROTEST TO PROGRAMS & POLICY

W O R K S H O P S / P A N E L

-SATURDAY 11™ | 1PM -2:30PM----















SUNDAY 12TH | 2PM -3:30PM =















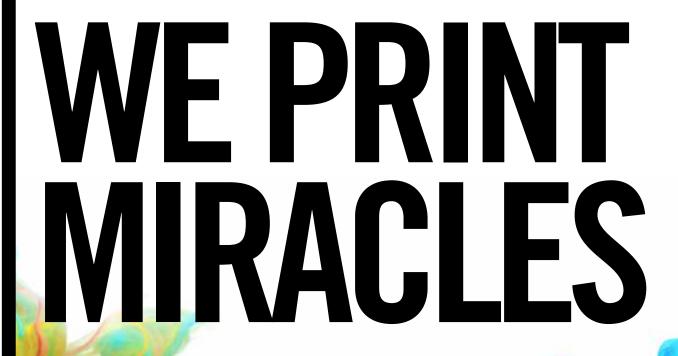


Believer. Father. Gospel Artist. Producer

For more than 35 years, music lovers around the world have known Grammy Award Winning artist Fred Hammond as a gifted vocalist, songwriter, musician, producer and arranger. But as his peers and supporters alike have so reverently declared, he is without debate the architect behind the creation of a phenomenon in Gospel music, Urban Praise & Worship—a genre of gospel music that did not exist prior. As a result, Fred Hammond has become one of the most respected names in the music industry!

Throughout his professional career, Hammond has maintained a reputation for excellence and few gospel artists can boast of the consistency of sales, radio airplay and concert appearances that Hammond has achieved over the course of his career independent of the cross-over boost. As a solo artist, founder of the pioneering urban group, Commissioned, and his work with Radical for Christ combined, Fred has sold over 8 million albums and these endeavors have made him a mainstay on Billboard's Gospel Chart top 10. His previous release {Pages of Life} Chapters I & II exceeded Double Platinum status and held the #1 position on the Billboard Gospel Charts for over 15 weeks. His 2006 project entitled Free To Worship bombarded Billboard's #1 position on the Gospel Charts and was hailed as one of the year's best-selling gospel albums.

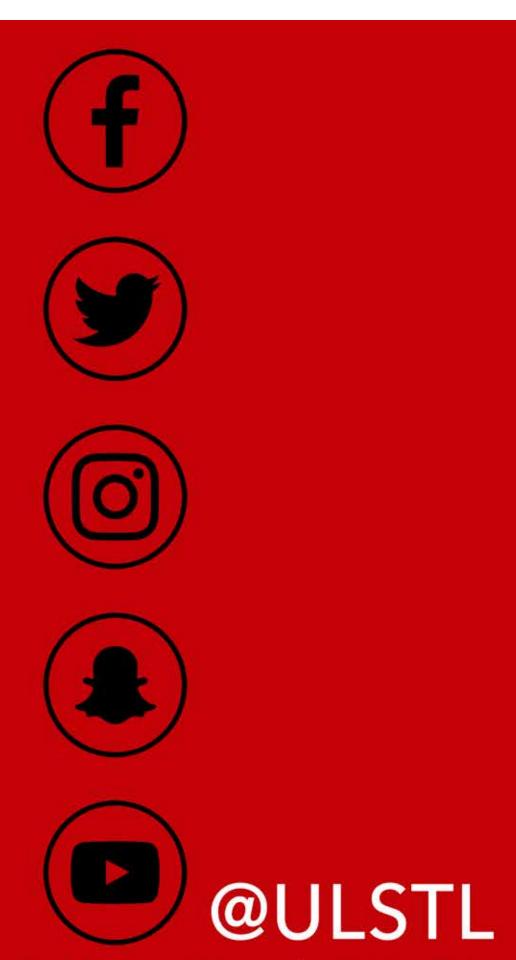
Beyond Hammond's individual success, his achievements as CEO of Face to Face Productions and the FHammond Music Label have placed him in a class by himself. Since their inception, Hammond has served as producer on more than 100 album projects, racking up numerous awards and nominations including the Grammy, BET, N.A.A.C.P. Image, Stellar, Dove, and GMWA Excellence Awards. His debut independent release entitled "In Case You Missed... And Then Some" sold well over 200,000 copies. Over the years, he went on to produce several other incredible specialty projects including his Jazz album Grandad Turner, the project dedicated to love, relationships, and marriage—God, Love, and Romance, and the formation of the United Tenors—an incredible, relevant yet nostalgic presentation of the ultimate, modern-day quartet with hit after hit, earning several stellar awards and nominations in 2013.



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## Urban league Save Our Sons program provides a pipeline back to work!

By Tavia Gilchrist | For The St. Louis American

## "I'm just pulling up in front of a property that I'm planning to invest in and I have the map directions up on my phone, can I give you a call back?"

Willard Donlow Jr. was in the middle of house-hunting when a reporter called him on a recent afternoon. The 35-year-old single father had been visiting abandoned homes in North St. Louis City with plans to redevelop several neighborhoods, brick by brick.

A year ago, Donlow's future seemed clouded and uncertain as he coped with a recent divorce, single parenting and unemployment. "I went into depression when I lost my job. I prayed and asked God how do I get out of this," he said. He attributes his recovery to Save Our Sons, a workforce development program offered through the Urban League of Metropolitan St. Louis. "You get resume-building skills and computing skills and you're coached on networking," said Donlow, who completed the program last year and landed a job three days later. "They're polishing and grooming you to not just get a job, but how to keep a job and advance and make yourself have added value."

Save Our Sons, dubbed SOS, a universal distress signal, has become a centerpiece initiative for St. Louis' Urban League chapter. The program grew out of the social and civic activism after the shooting death of Michael Brown Jr. in Ferguson in August 2014. "Talking to the residents of Ferguson, they said to be most helpful, the number one problem was jobs and finding ways to care for ourselves and our families because there's not a lot of access to jobs or opportunities available and there are so many barriers," said Michael McMillan, CEO of the local Urban League. Since its inception in January 2015, the Urban League says it has used Save Our Sons to train and find jobs for nearly 500 Af-



rican American men. Black men are three times as likely to be unemployed as the rest of the population, according to League statistics. They are also more likely to face additional obstacles, including insufficient training, having a jail record or arrest warrants, and lack of access to child care. "Fifty-four percent of the men in the program have been incarcerated at some point," said Jamie Dennis, Save Our Sons program director. Getting proper identification, "some men just have a jail ID," Dennis said, is another hurdle. Failing the background check is a frequent problem. "We try to break down some of these barriers and find felony-friendly companies willing to train these men and actually give them a try," Dennis said. The four-week program is centered around what he calls the four pillars of employment: how to get a job, how to keep a job, how to get promoted and how to keep your skills marketable.

Training sessions help students evaluate their strengths and weaknesses and learn how to sell themselves to an employer. Hiring managers from local companies visit the classes to meet participants and discuss what they're looking for in job candidates.

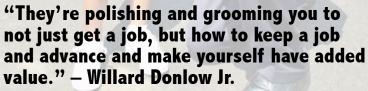
Volunteer instructors and life coaches for the program resemble a Who's Who list of St. Louis' business and civic leadership. They include David Steward, co-founder and board chair of World Wide Technology; St. Louis Circuit Court Judge Jimmie Edwards; Cedric Powell, an executive with Anheuser-Busch InBev; Dupont executive turned restaurateur Harry Parker; and Marius Palmer, CEO of Harris Cabs, among others.

Together they address a curriculum that touches on the unwritten nuances of life for many black men, and the obstacles that stand in their way. "We teach them how to code switch – how to speak successfully during an interview," Dennis said. "Sometimes they need reminders – take off your hat before you come into a building, smile when you greet someone, stand up when you shake someone's hand. Sometimes you have to reorient individuals, because generational poverty affects the way African Americans communicate with one another."

Donlow describes the training course as something more, "a brother-hood."

"We call each other and keep each other connected," he said of the other participants. He refers to Dennis and McMillan as mentors and keeps their personal cell numbers in his phone. And he's thankful for the help. "If you don't have lights, they will give you assistance," Donlow said. "If you don't have money for the bus, they will give it to you. But you have to submit to their leadership, maximize your time and the opportunity and take it seriously. They make it simple to be blessed."









#### OURMISSION

The mission of the Urban League of Metropolitan St. Louis, Inc. is to empower African Americans and others throughout the region in securing economic self-reliance, social equality and civil rights.



#### **+YOUNG PROFESSIONALS**

The Urban League Young Professionals of Metropolitan St. Louis (ULYP-STL) is an auxiliary of the Urban League of Metropolitan St. Louis, comprised of over 100 young, diverse leaders whose time, energy and talents are dedicated to improving the quality of life of residents throughout the metropolitan area and furthering the local Urban League Movement.

This year was a landmark year working with President & CEO Michael McMillan. Working with the affiliate ULYP members were able to help plan, organize and execute various portions of the largest civil rights conference, the 2017 Urban League National Conference. We helped host over 20,000 national and local citizens who convened in downtown St. Louis for the conference.

The conference afforded attended an opportunity to engage Urban League leadership and members from across America, community leaders; elected officials; Fortune 500 executives; young professionals; the local community; and celebrities. The goal of the conference was to engage attendees in discussions of the pressing issues facing Africans Americans and to seek solutions to address these challenges. The major issues discussed at the conference include social and economic inequality across America, improving education in disadvantaged communities, increasing job opportunities and job training, health and quality of life issues that threaten the lives of African Americans and other minorities. creating quality affordable housing options and

creating small business opportunities in African American communities.

#### YOUNG PROFESSIONALS EMPOWERED PEOPLE TO ADVOCATE.

Struggles and challenges facing our community were brought to the forefront and witnessed real-time. Voter engagement, education and registration; community advocacy and empowerment were our charge to combat voter suppression, educational inequity and the overarching fight for justice and equality.

In the wake of the growing needs for our community, the young professionals worked diligently to partner and collaborate with many local organizations to help stabilize our



communities. Several new members were welcomed during the 2017 Join Week. The week included several opportunities for young professionals to learn about the Urban League movement and how to get involved in St. Louis. ULYP-STL participated in the "State Of Black America" national viewing and discussion campaign which stemmed from the Leadership Policy Conference in Washington, D.C. May 2017.

This was part of a national program aimed at increasing the awareness and educating our people about the state of our community in terms of politics and finances.

Within the discussion, ULYP covered building generational wealth, community organizing, building community leaders and the importance of the millennial generation staying involved in the policies guiding our community today.

#### YOUNG PROFESSIONALS STRENGTHENED THE AFFILIATE.

Close to 400 supporters joined the Urban League

Young Professionals as they hosted the official Young Professional close out party for our 2017 National Conference which was held in place of our annual gala that is sponsored by Regional Business Counsel, Enterprise Bank and Holdings and US Bank continued their support





of the Urban Renaissance Gala along with other ULYP-STL programs. Through membership dues and hosting a successful National Conference party, ULYP-STL generated approximately \$7,500 for the Urban League of Metropolitan St. Louis.

#### YOUNG PROFESSIONALS CONTINUED TO SERVE.

In 2017 ULYP-STL donated 1,000 hours in March to the region, during its annual community service blitz, Young Blacks Give Back. Our theme was "R.I.S.E." (Reclaim. Invest. and Stay. Empowered).

Urban League Young Professionals also supported the Affiliate by volunteering at Agency's Special Events including the Whitney M. Young Society, the Salute to Women in Leadership and the Annual Dinner Meeting. Several Young Professionals joined forces with the affiliate in encouraging school attendance at the Annual Back to School Extravaganza during the 2017 Urban League National Convention here in St. Louis. Young Professionals volunteered along with supporting Affiliate



programs throughout the day. The Urban League National conference the ULYP-STL encouraged other young professionals in town to volunteer their time. Participants were able to see first-hand St. Louis outreach operations through various partnerships and activities with local and state wide businesses.

ULYP-STL also assisted with the Annual Urban League Thanksgiving Turkey Giveaway and closed the year with the Annual Holiday Party Toy Drive. Urban League Young Professionals of Metropolitan St. Louis enjoyed a Holiday Networking Party along with other professionals for an evening having a good time while giving back. Bags of toys were donated to the Affiliate from the annual networking with a purpose holiday party. Young Professionals donated over 1,600 volunteer hours to the Affiliate in support of early childhood, youth development, and basic needs programs.

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Urban League of Metropolitan Saint Louis

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## Urban League of Metropolitan St. Louis Introduces the Unique Magic of Books and the Authors Who Create Them

New readers and book enthusiasts will have an opportunity to first hand learn about the back story of books that entertain, inform and inspire at the Urban Expo's Literary Corner. Authors will make their experiences portable magic. Urban Expo attendees will come face to face with the author. Through personalized autographs and panel discussions, readers will galvanize their relationship with the authors through an exciting question and answer period. These authors collectively will help you understand and help you feel understood through their creative narratives from what motivated them to write their book to the lessons to be learned in the stories they share.

Robyn Boyce, veteran radio producer and host of the cable show, "City Corner", will moderate a discussion with the authors and Timothy Lampley, Emmy Award winning producer and talent, will prompt questions from the audience. Great team of journalists.

This contrast and unique alternative to the fast paced electronic society in which we live will reintroduce to some and reinforce the love of books for others. You are invited to escape into the experiences of books. The only important thing in a book is the meaning that it has for you. Our authors will take you to a wonderful place at an event where you will leave empowered.

#### Our authors are both local and national. Headlining the list are:

- Bern Nadette Stanis is best known as Thelma Evans for the hit African American sitcom, "Good Times" and author: "The Last Night"
- Bettye Thompson reigns from a stellar political career to a community activist, motivational speaker and author
- Charlotte Ottley: "Surviving Success: Changes, Challenges, and Choices"
- Dorinda Walker, an accomplished corporate executive who rise to inspirational success: "Protected by Purpose"
- Dr. Eugene Redmond, poet laureate, historian and author: "Arkanssippi Memwars" and "Drumvoices Revue"
- Linda M. Jones is a Real Estate owner rated Best in Customer Satisfaction and author: "The Psychodynamics of Finances"
- Lyah Beth LaFlore: Book TBD
- Martin Mathews is the co-founder of Mathew Dickey Boys and Girls Club and author: "I Trust You with My Life"
- Richard Brown, Health Care Management Consultant, Executive Coach and author: "Maximize Your Chance for Greatness"
- Robbie Montgomery, TV on air talent on OWN's hit series: "Sweetie Pie's", entrepreneur and author: "Sweetie Pie's Cookbook"
- Rosalyn Madden: Loving Out Loud: Home, Heart and Hope
- Shelia Banks TV on air talent, producer and author: "Bittersweet"
- Taren Walton is a motivational speaker and author: "Damaged Children, Healing Hearts to Love Again"
- Twyla Lee is an Educator and Founder of Bridge the Gap 314 and author: "Letters of Empowerment"
- Virvus Jones is a veteran former government official, entrepreneur and author: "Stalking Horse"

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BETTYE THOMPSON



**DORINDA WALKER** 



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**ROBYN BOYCE** 



SHELIA BANKS



TAREN WALTON



TIM LAMPLEY



**TWYLA LEE** 



**VIRVUS JONES** 



We come together to make a difference.

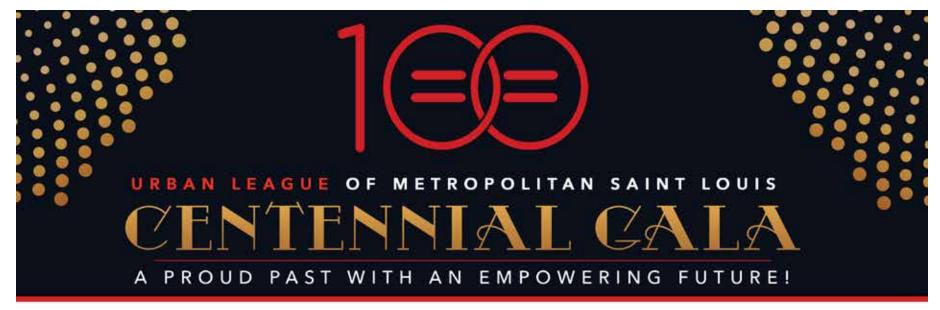
#### • THIS COMMUNITY

This community is your home, and it's where we love to give back. We share your commitment to helping others and to the community we're all a part of. You make this community better every day, and you inspire us to make banking easier, so we all have more time to enjoy life as we take our next step together in this place we call home.

Eric Madkins
Vice President | Community Development
eric.madkins@regions.com

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## Historic, Phenomenal Centennial Gala hosted by St. Louis Urban League!

On March 24, Urban League President & CEO Michael P. McMillan hosted a phenomenally historic record-breaking Centennial Gala at the Marriott Grand Hotel with a crowd of more than 1,300 in attendance!

At the Gala, Michael Neidorff, Chairman and CEO of Centene Corporation presented the Urban League with a \$1 million donation. As the audience cheered, Richard Mark, President and CEO of Ameren Illinois, and Brian Leonard, Director, Corporate Contributions and Community Initiatives for Ameren Missouri, presented another \$1 million check for the Urban League's community outreach services and the Centennial Fund. Ann Marr, Vice President of Global Human Resources, World Wide Technology, Inc. rounded off the evening of special presentations with a \$1.25 million donation for Urban League programs and services.

Following the donation presentations, World-renowned Actress Viola Davis delivered a powerful keynote speech about African American empowerment and the need to support organizations which help disadvantaged populations. The audience responded to her speech with a standing ovation. Following the keynote, Eric Benét rounded off the Centennial Celebration with an extraordinary hour-long concert.

"On behalf of the over 100,000 clients we serve at the Urban League each year, I thank Centene, Ameren and World Wide Technology for their very generous donations to our agency! I am also thankful to our Gala attendees and everyone in this community who supports the Urban League of Metropolitan St. Louis!" McMillan said.















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### **Guild** Serve As Ambassadors to the **Urban League**

### Movement



The Urban League Guild of Metropolitan St. Louis is comprised of community volunteers, civic leaders, business and professional men and women committed to improving the quality of life for African-Americans and others. The Guild is an auxiliary that serves as ambassadors for the St. Louis affiliate and the National Council of Urban League Guilds. The Guild promotes the Urban League's efforts to empowering African-Americans and others throughout the region securing economic self-reliance, social equality and civil rights.

The mission of the National Council of Urban League Guilds is to stimulate, develop and promote volunteer participation and leadership within the local Urban League Guild in consistency with the goals and objective of the local affiliates. The Guild was established to support the local Urban League and its programs through four basic program functions:

- Fundraising
- Community Service
- Public Relations
- Leadership Development for Guild members

Last year, The Salute to Women in Leadership Gala honored 16 distinguished women selected from various professional and civic categories. Yolanda Adams and Freda Payne were recognized as Lifetime



Achievement Award winners. At the Salute, Michele Brown was recognized as Guild Member of the Year. The Guild collaborated with the League and held the annual health fair at the O'Fallon YMCA in effort to provide health education for at risk population. This year's theme was "Fighting Hearing Loss and Chronic Disease in the St. Louis Community." Health information and education included hearing, vision, lupus, diabetes, hypertension, STD and HIV, hepatitis, lead poisoning and dental and oral hygiene. Screenings included blood pressure, glucose, cholesterol, eye, dental, hepatitis and HIV. A total of 110 screens were completed.

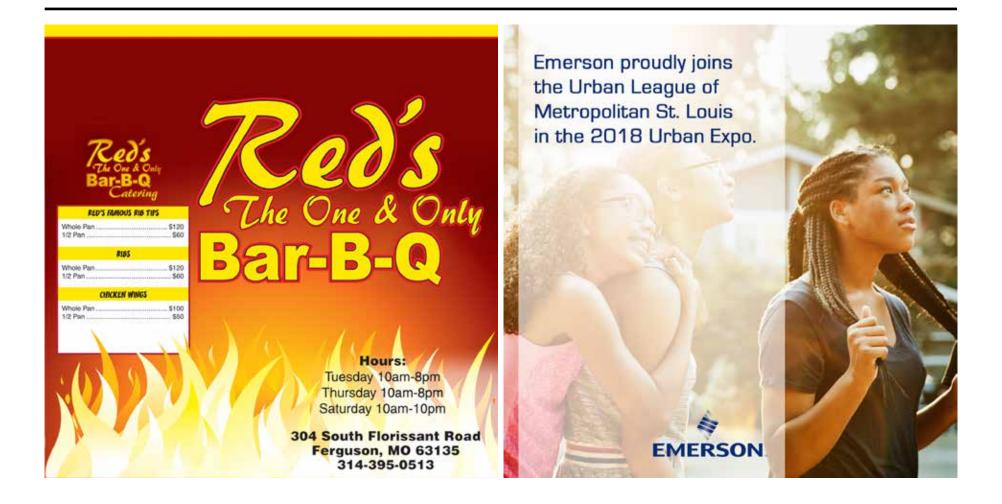


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URBAN LEAGUE OF METROPOLITAN SAINT LOUIS





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## Bern Nadette Stanis & PAM CHAPMAN

## - TO HEADLINE THE - SAVE OUR SISTERS WOMEN'S EMPOWERMENT SUMMIT

On Saturday, August 11, 2018, the Urban League of Metropolitan St. Louis will host its first Save Our Sisters Women's Empowerment Summit at the Urban Expo. The Women's Empowerment Summit will be the Ultimate One-day power packed professional and personal development event for women that will feature national speakers sharing inspirational stories and workshops on the issues that matter most to women, including leadership, women's overall health, financial wealth entrepreneurship and more. It will also be a time for pampering and relationship building.

The Opening Plenary Speaker is Pam Chatman, CEO and Founder of P. Chatman Mentoring, a consultant and training organization and Boss Lady PChat Business Coaching Outreach, which fosters teaching to women and girls to love themselves first. Chapman has also recently become the face and motivational speaker for a National Movement called Strong Woman. This movement empowers women to know their worth and find their passion in life to reach their dream. Raised in the Mississippi Delta city of Shaw in Bolivar County, Pam never forgets her roots and the things that have driven her to do what she has done so far in her life.

The Luncheon Keynote Speaker is BernNadette Stanis, best known as the quick witted, sexy savvy and original "It" girl, Thelma Evans, from the groundbreaking, first African American sitcom, "Good Times." Since Good Times, she's still acting, having appeared in the second season of the Adult

Swim comedy series "Black Jesus" and in the 2016 movie "36-Hour Layover." But Stanis has embraced another role, that of an Alzheimer's advocate. She

founded a nonprofit called Remembering The Good Times Foundation to raise awareness about dementia, something that her mother Eula Stanislaus died from in 2011. Stanis travels the country and shares her story of caring for her mother. Stanis recently published "The Last Night: A

Caregiver's Journey" about the disease's impact on her life. Stanis is also the author of Situations 101 Finances and BernNadette Stanis Situations 101 Relationships.

The Women's Empowerment Summit will also feature many other dynamic speakers in workshops which include: From Passion to Profit; Elevate Your Personal Brand; BYOB – Build Your Own Business; The Power of Credit; Beauty, Balance & Business; Self-Love and Self-Esteem; Listen to Your Body; Finding the Courage to Lead; Politically Savvy - Professionally Smart; Working on My Overflow and much, much more.

The Save Our Sisters Women's Empowerment Summit is a free conference which requires free registration online at www.ulstl. com. Urban League Save Our Sisters is a women's empowerment program designed to provide inspiration and support that propels women to harness their power and shift into their most empowered state of self. Save Our Sisters seeks to assist women in their effort to reach, expand, increase, build and explore the essence of their being. This will be accomplished through mind & body health wellness, healthy relationships, life skills education, career re-inspiration/entrepreneurship and finance mentoring. The goal of the program is to cause women to walk away stronger and more knowledgeable and more fearless that when they first entered the life changing experience of Save Our Sisters. For more information about the Save Our Sisters program, please call



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# URIBAN LIEAGUE HOSTS A LIEGENIDARY CENTIENNIAIL SAILUTE TO WOMIEN!

On June 15, Gospel, Rock & Roll, and R& B Legends Pastor Shirley Caesar, Martha Reeves and Eddie Levert headlined an outstanding Centennial Salute to Women in Leadership Awards Gala for the Urban League of Metropolitan St. Louis at the Marriott St. Louis Grand Hotel. The event was sold out with an audience of 1,300 in attendance. At the event, Pastor Caesar received the Gospel Legend Lifetime Achievement Award after performing moving renditions of her hit songs "Jesus" and "It's Alright."

In addition to Pastor Caesar and Martha Reeves, the four international presidents of the top African American sororities also received Lifetime Achievement Awards for their extraordinary civic and charitable leadership of nearly one million female members of Alpha Kappa Alpha Sorority, Inc., Delta Sigma Theta Sorority, Inc., Zeta Phi Beta Sorority, Inc. and Sigma Gamma Rho Sorority, Inc. Accepting awards for their respective sororities were: Dr. Dorothy Buckhanan Wilson, Beverly E. Smith, Dr. Mary Breaux Wright and Martha Reeves. Sigma Gamma Rho Sorority, Inc.'s President Deborah Catchings Smith was honored at a previous Salute to Women in Leadership Gala. In addition to the aforementioned honorees, champions of media, nonprofits, healthcare, governmental and corporate leadership were honored including: Cathy Hughes, Founder and Chairman of Urban One; Alicia Elsner, General Manager of NBC Affiliate KSDK-TV 5, Brenda McDuffie, president of the Buffalo Urban League, Courtney Bryant, local CBS Affiliate News Anchor; Cynthia W. Thompson, Urban League Woman of the Year; Mayor Emeka Jackson-Hicks, Mayor of East St. Louis; Jan Holloway, Senior Vice President and Chief of Staff of Monsanto; Karen Jones, Director II of Medical Management for Anthem, Inc.; Kristina L. Hazley, Urban League

Guild Member of the Year; Laraine Davis, Vice President at Wells Fargo; Evangelist Mary Tillman, Radio Announcer; Ollie Stewart, Executive Director of Southside Wellness Center; Sara Burke, founder of City Studio Dance Theatre and Shirley Washington, local Fox Affiliate News Anchor.

Shortly after the kickoff of the Gala festivities, Vanessa Cooksey, Senior Vice President of Community Affairs for Wells Fargo Advisors, presented Urban League President & CEO Michael P. McMillan with a \$100,000 check from Wells Fargo Advisors in support of the agency's Centennial Campaign Fund and programs. In addition, Eric Madkins, Vice President of Community Development for Region's Bank, presented a \$50,000 donation to support the Urban League's Centennial Campaign, Save Our Sons and other programs.



"We are truly grateful for the contributions that were given by Wells Fargo and Region's Bank as well as by the Centennial Salute's Title Sponsors Centene Corporation, World Wide Technology, Monsanto and all of the other sponsors. It truly takes a tremendous effort and groundswell of community support to make our events successful. I am also especially proud of the 19 phenomenally successful women who were chosen to receive honors at the 2018 Salute to Women in Leadership Gala," said Michael P. McMillan.

The evening concluded with musical tributes by Martha Reeves and the Vandellas and Chris Curry. Renowned R&B Legend Eddie Levert provided the grand finale with an energetic concert performing most of his greatest hits! The Centennial Salute attracted over 1,300 guests to celebrate the achievements of the outstanding honorees and to support the 30 programs and services of the Urban League which benefit 100,000 African Americans and others per year in the St. Louis region.





When Director of Instruction at Hammond Golf Academy, Gerry Hammond, PGA, entered six year-old Adam Claytor's life, it began a lifelong relationship that goes beyond the typical roles of coach and student. After all, how many coaches help you play your best game and be your best man?

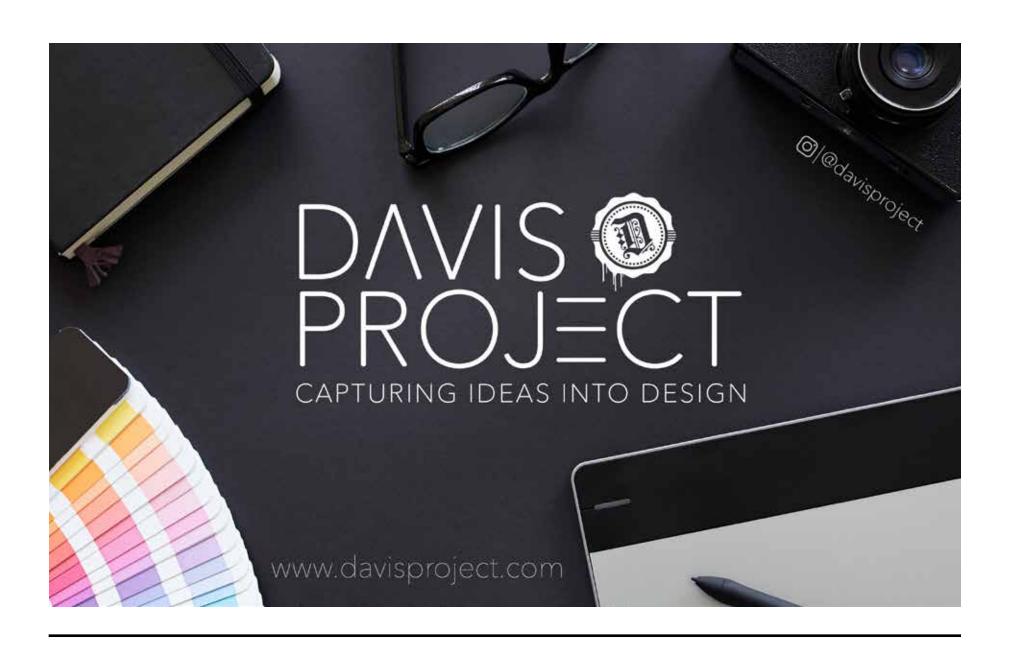


# OUR PASSION

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For Wells Fargo Advisors, diversity is more than a strategic goal and a core value for our firm — it's the driving force behind our commitment and appreciation for different ideas, perspectives, and people. Wells Fargo Advisors is committed to building a diverse work force that mirrors the communities in which we live and work.



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