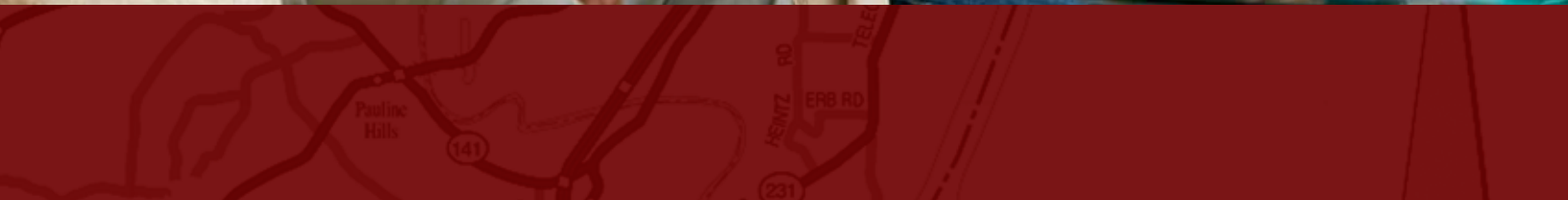
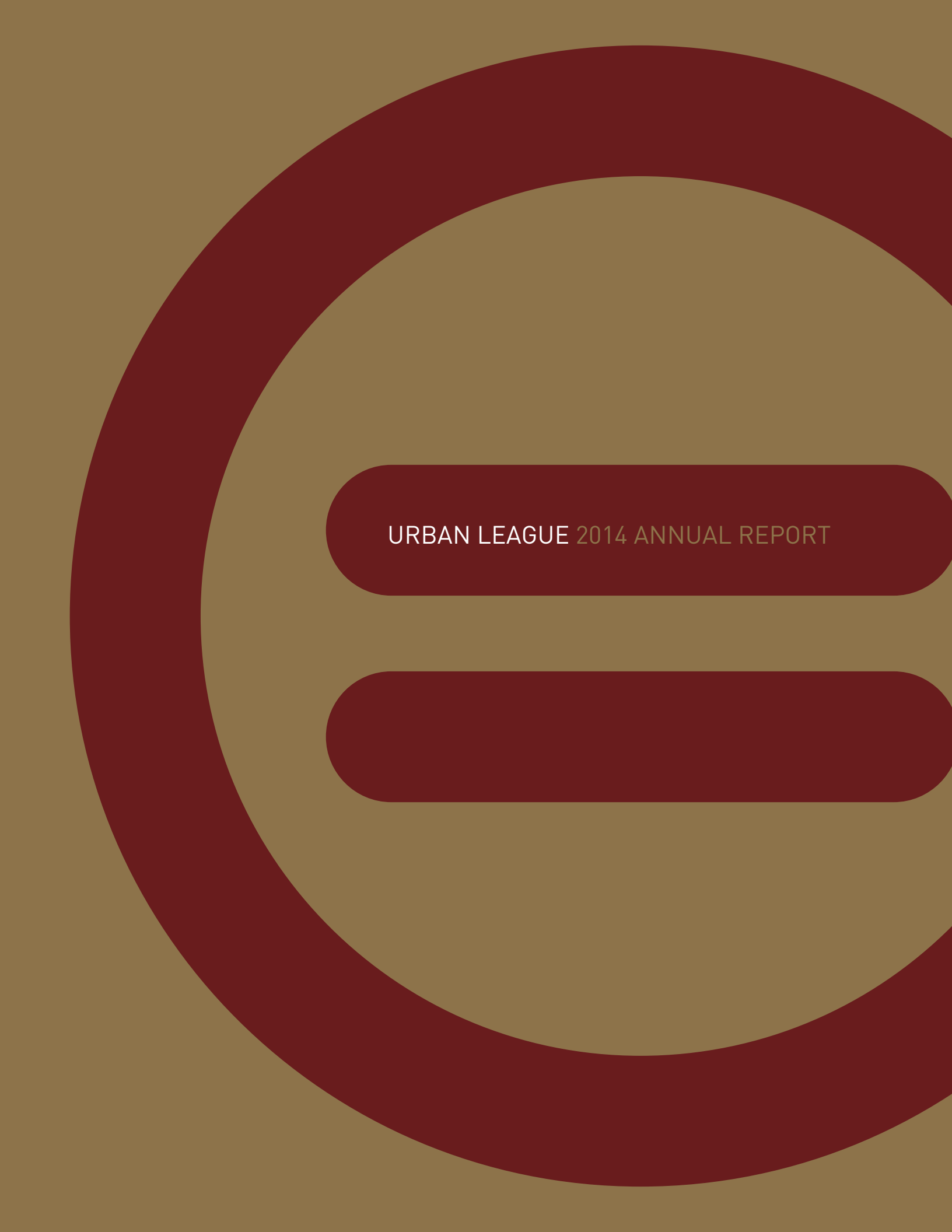


ROADMAP TO EMPOWERMENT

URBAN LEAGUE 2014 ANNUAL REPORT



The cover features a large, dark red circular graphic on the left side, partially overlapping a light beige background. Two horizontal, rounded rectangular bars in a dark red color are positioned in the center-right area. The top bar contains the text 'URBAN LEAGUE 2014 ANNUAL REPORT' in white, uppercase letters. The bottom bar is empty.

URBAN LEAGUE 2014 ANNUAL REPORT



OUR MISSION

The mission of the Urban League of Metropolitan St. Louis, Inc. is to empower African Americans and others throughout the region in securing economic self-reliance, social equality and civil rights.

OUR VISION

As the leading champion of empowerment and opportunity for African Americans, the Urban League of Metropolitan St. Louis envisions a region where all people are:

- Valued members of the community;
- Can adequately support themselves and their families;
- Live in neighborhoods that are vibrant and thriving; and,
- Share in the region's prosperity and well-being.

OUR STRATEGY

The Urban League will advocate for and empower African Americans and others in Metropolitan St. Louis by pursuing the following priorities:

1. **ECONOMIC OPPORTUNITY:** Creating ladders out of poverty through jobs, entrepreneurship and financial responsibility.
2. **EDUCATIONAL EXCELLENCE:** Providing access to quality education for everyone from Pre-Kindergarten through college.
3. **COMMUNITY EMPOWERMENT:** Providing a social safety net to stabilize our neediest families.
4. **CIVIL RIGHTS AND ADVOCACY:** Advocating for fair and equal treatment of our constituents in all aspects of society, whether governmental, economic, social, educational or cultural.

OUR VALUES

Leadership
Diversity & Inclusion
Integrity
Empowerment
Equality & Fairness
Quality Service to Others
Financial Stewardship



CHAIRMAN'S REPORT

RICHARD H. MILES

2014 has truly been a banner year of progress as the Urban League completed its 97th year of service to the metropolitan St. Louis community. In preparation for the agency's Centennial Anniversary, the League created a Strategic Plan entitled the "Roadmap to Opportunity," which will transform our affiliate into a national model for urban revitalization and community empowerment.

The new divisions for the Urban League will serve 100,000 residents in the areas of Economic Opportunity, Educational Excellence, Community Empowerment, Civil Rights and Advocacy.

In 2014, the shooting of Michael Brown by a police officer caused a period of civil unrest, which still continues to divide our community. In an effort to resolve the issues surrounding the crisis, the Urban League created the Save Our Sons program to help African American and other men living in North St. Louis County to find stable employment. Save Our Sons garnered over \$1.2 million in contributions from St. Louis corporate community partners AT&T, Wells Fargo, Monsanto, Emerson, Anheuser-Busch, Regions Bank, Reliance Bank and the St. Louis County NAACP. We have also added a grant from the City of St. Louis Community Development Agency to provide employment and job readiness training to St. Louis city residents. These funds will incorporate a six-week training program that focuses on computer literacy, interviewing skills and retaining employment. In addition, the Urban League's Housing Department received a grant from State Farm to provide housing counseling and foreclosure prevention services.

In the Community Empowerment Division, the League expanded our supplementary Utilicare funding from the State of Missouri for its LIHEAP Utility Assistance Department. Additionally, the League received a grant from Oasis/AstraZeneca to provide health literacy, education and health screenings to area residents utilizing the Community Mobile Health Unit. The Dana Brown Foundation also awarded a three-year grant to provide services to North St. Louis County youth at the League's St. Louis County Outreach Center.

The Urban League's Community Empowerment Festival and Back to School Rally helped more than 10,000 youth and their families receive school supplies and social services thanks to support from St. Louis Public Schools,

the Missouri Lottery, Emerson, St. Louis Community Credit Union, Fifth Third Bank, Home State Health Plan, the United Way, Walgreens, Midwest Bank Centre and the Locust Business District Association.

In the Civil Rights and Advocacy Division, the League received a grant from the City of St. Louis Community Development Agency to provide civic engagement, advocacy, voter education and leadership development services to the Federation of Block Units, the Urban League's oldest auxiliary.

The Urban League witnessed a successful fundraising year in 2014 with the inauguration of the Salute to Women in Leadership Gala and the most profitable Annual Dinner in the agency's history. The Salute Gala is an awards event dedicated to honoring successful women from diverse professions throughout the St. Louis area and the nation. In its first year, the event sold out with 900 guests in attendance and \$100,000 raised to benefit Urban League programs. The Urban League's 96th Annual Dinner, featuring Ambassador Andrew Young, became the largest fundraiser in the Agency's history with 1,200 in attendance.

So, as you can see, the Urban League truly has expanded our services yet there is still much work to be done to truly empower communities and change lives throughout the metro area. I would like to thank the Board of Directors, Urban League President and CEO Michael P. McMillan and the staff for their dedicated leadership, loyalty and service to the movement. I would also like to thank our donors, community partners, volunteers, corporations and philanthropists that helped us serve our largest number of clients ever — 91,000 residents in the St. Louis metropolitan area last year.

Sincerely,

Richard H. Miles
Board Chair

PRESIDENT'S MESSAGE

MICHAEL P. MCMILLAN

2014 has been a year of considerable challenge and transformation as St. Louis celebrated its 250th Anniversary and the Ferguson crises exposed the area's weakness in racial relations to the world. While this has been a period of pain and conflict for our region, it has also enabled us to address problems that have been brewing in our neighborhoods for years: poor police-community relations; social inequality; and high unemployment among African American males.

While the issues highlighted in Ferguson will not be resolved in the immediate future, there has been some areas of progress made: increased corporate and civic support to distressed areas of North County; the Urban League's hosting of the largest job fair in agency history in Ferguson; and the advent of the Save Our Sons program to help African American and other men find jobs. Although we are hopeful of the aforementioned progress, we must remain vigilant to ensure that we achieve the desired results of increased economic and social equality throughout the St. Louis region.

In preparation for the agency's 100th Anniversary, the Urban League created the Roadmap to Opportunity Strategic Plan to transform our affiliate into a national model for urban revitalization and community empowerment to impact the lives of 100,000 St. Louisans annually. The strategic plan was created with community input from over 400 surveys from Urban League staff, board, auxiliary members and stakeholders from St. Louis City, St. Louis County and St. Clair County, Illinois. For the next four years, the Urban League will seek to improve its Community Agenda-Setting and Leadership; Program Portfolio and Partnerships; Funding Diversity and Magnitude; Marketing and Communications; Organizational Structure and Culture.

Currently, the Urban League of Metropolitan St. Louis is the second largest affiliate of the National Urban League with an \$18 million budget and a roster of nearly 200 dedicated employees. These outcomes are the result



of a collective effort. I would like to thank our Board Chair Richard H. Miles and the entire Board of Directors of the Urban League of Metropolitan St. Louis for their hard work and valuable service. I would also like to thank our staff, volunteers and members of the Whitney M. Young Society, the Federation of Block Units, Guild, Young Professionals and NULITES for their continued support of the Urban League's mission of empowering communities and changing lives.

Sincerely,

Michael P. McMillan
President

URBAN LEAGUE HISTORY

The Urban League of St. Louis was founded in 1918, during a time of domestic and foreign conflict, with the purpose of defusing racial tensions, stabilizing communities, and improving the living conditions for African Americans in St. Louis. To meet this challenge, the Urban League, under the leadership of George W. Buckner, began the serious work of providing community services and solutions to African Americans and others in need. Although the Urban League of Metropolitan St. Louis began as a social services organization, it has evolved to include Economic Empowerment, Educational Quality and Equality, Meeting Families Basic Needs, Civic Engagement and Social Justice, and Sustainable Quality Services.

Today, the Urban League of Metropolitan St. Louis provides ladders out of poverty for African Americans and others through partnerships with corporations, community leaders, governmental and civic institutions.

MILESTONES AND TIMELINE THE URBAN LEAGUE IN THE ST. LOUIS REGION

- 1910** National Urban League is founded in New York City, NY.
- 1917** An infamous deadly race riot occurs in East St. Louis, Illinois. Black workers and migrants are attacked resulting in 39 deaths, hundreds wounded, and thousands left homeless. The U.S. Department of War quickly creates the Urban League of East St. Louis to help calm the situation. St. Louis voters approve a segregation ordinance.
- 1918** An interracial group of St. Louis citizens organizes the Urban League of the St. Louis Provident Association. George W. Buckner becomes the first Executive Secretary of the Urban League of St. Louis. The Urban League establishes a day nursery. Blacks are segregated, often poor and have the lowest-paying jobs. They attend the oldest, most crowded schools, and have the highest poverty, sick and death rates. The agency's name changes to the Urban League of St. Louis.
- 1922** Urban League operates a school for disabled black children and a free dental clinic. Gordon H. Simpson becomes Executive Secretary. The Urban League takes a comprehensive approach to community service and problem solving. Urban League becomes a member of the Community Fund (*Known today as the United Way*).
- 1932** John T. Clark establishes the Federation of Block Units, an auxiliary to the Urban League, to unify neighborhoods and stabilize housing values. In addition, the Federation provides services to accommodate the growing migration of African Americans to St. Louis City.
- 1937** Homer G. Phillips Hospital, a hospital built to serve African Americans, opens with the support of the Urban League of St. Louis.
- 1950** M. Leo Bohanon succeeds John T. Clark as Executive Secretary of Urban League of St. Louis. In the post-war years, St. Louis goes through a changing period. During this time, the Urban League of St. Louis shifts its focus from preparing clients for jobs in domestic service to jobs in business and industry.
- 1951** The city of St. Louis experiences an unprecedented increase in the African American population – 109,000 in 1940 to 154,000 in 1950. As a result, The Urban League advocates a community-wide program to meet the over-



whelming problems (*substandard housing, unemployment, inadequate health and welfare services*) facing the black community.

- 1954** William E. Douthit becomes Executive Director of the Urban League of St. Louis as M. Leo Bohanon retires.
- 1968** Laws passed in 1963, 1964 and 1968 change the way the Urban League works with the corporate community and its clients. Douthit reorganizes the Urban League of St. Louis to meet challenges and opportunities coming from the social and economic climate.
- 1971** The Urban League opens an office in the all-black St. Louis county municipality of Kinloch.
- 1979** The Urban League of St. Louis and St. Clair County (Illinois) merge, becoming the Urban League of Metropolitan St. Louis, Inc.
- 1985** James H. Buford becomes the sixth president. With this change in leadership, the Urban League undergoes reorganization to meet change.
- 1986** The Urban League receives a charter to establish the Urban League Guild.
- 1987** The Board of Directors creates the first youth auxiliary, the Progressive Young Adults (ProYA).
- 1992** Urban League becomes Weatherization Assistance Program operator for the Missouri Department of Natural Resources.
- 1994** Urban League begins its Annual Thanksgiving Dinner Giveaway in partnership with Schnucks Markets and the St. Louis RAMS.
- 1998** The Urban League redefines service areas into three service regions, (St. Louis County Region, St. Louis City Region and St. Clair County Region). The League creates a Chief Operating Officer position to oversee the team of vice presidents who manage the service regions.
- 2000** The Urban League reinstates its link with young professionals by introducing the Urban League Young Professionals, formerly ProYa.
- 2000** The Urban League joins the St. Louis County Government and the Missouri Career Center to provide Workforce Investment Act youth services to at-risk high school students.
- 2001** The Urban League partners with YWCA to deliver Head Start Services in St. Louis City. The League creates a Vice President of Communications position to direct its public relations and marketing needs. Urban League relocates its St. Louis County Operations to the newly renovated Schnucks Building on 8960 Jennings Station Road.
- 2002** The Urban League opens its fourth Head Start Center located in Jennings. The center completes the Schnucks Building renovation and connects to St. Louis County Operations.
- 2003** The Urban League expands its St. Clair County Division, opening a 14,000 square foot facility as part of the East St. Louis Housing Authority Social Complex. The larger location allows this division to expand its basic needs and training services.
- 2004** The Urban League of Metropolitan St. Louis, Inc. receives a five-star rating from the National Urban League, becoming the top ranked affiliate.
- 2005** The Urban League of Metropolitan St. Louis, Inc. shifts its main focus to Economic Empowerment and Equality.
- 2006** The Urban League of Metropolitan St. Louis establishes its NULITES chapter.
- 2007** The Urban League of Metropolitan St. Louis, Inc. hosts more than 10,000 attendees at the 2007 National Urban League Conference in St. Louis. The Urban League receives Better Business Bureau accreditation.
- 2009** The Urban League receives a three-year, \$19.4 million federal contract to weatherize 3,000 homes in the St. Louis area.
- 2012** The Urban League opens a new City Community Outreach Center on 935 N. Vandeventer and a new Community Outreach Center on 10220 Lincoln Trails in St. Clair County, Illinois.
- 2013** The Urban League Board of Directors appoints Michael P. McMillan as the seventh president of the Urban League of Metropolitan St. Louis, Inc.
- 2013** The Urban League establishes the Whitney M. Young Society, a membership group for leadership donors.
- 2014** The Urban League launches its historic Save Our Sons program in Ferguson and North St. Louis County to address issues surrounding the civil unrest.

PHOTO GALLERY



Juanita Logan of World Wide Technology, UL CEO Michael McMillan, Salute Awardee Anna Maria Horsford, UL Board Chair Richard H. Miles, and Astrid Garcia of Anheuser-Busch.



Students gather free school supplies at the League's Annual Back To School & Community Empowerment Festival on August 2, 2014 at the Chaifetz Arena.



Ambassador Andrew Young celebrates his 83rd birthday at the Urban League's 96th Annual Dinner with Rev. Jacqueline Brock, Baseball Hall of Famer Lou Brock, Ameren's Tom Voss and UL CEO Michael P. McMillan.



UL CEO Michael P. McMillan introduces the Save Our Sons program with supporters Malik Yoba, St. Louis County Councilwoman Hazel Erby, AT&T Missouri President John Sondag, Reliance Bank President Allan Ivie, Monsanto Fund President Deborah Patterson, UL Board Richard H. Miles, Senior Director of Community Affairs for Anheuser Busch Julio Suarez, NAACP-St. Louis County Vice President Andreal Hoosman, Assistant Vice President of Community Affairs for Regions Bank Eric Madkins and St. Louis County Executive Steve Stenger.

ROADMAP TO OPPORTUNITY



The Urban League's new Strategic Plan will transform our affiliate into a national model for urban revitalization and community empowerment to impact the lives of 100,000 St. Louisans.

COMMUNITY AGENDA-SETTING & ADVOCACY

- Create a plan that focuses on meeting needs and priorities through the community's involvement.

MARKETING & COMMUNICATIONS

- Clearly communicate the League's purpose and how it positively impacts the community in a compelling, distinguished way.

PROGRAM PORTFOLIO & PARTNERSHIPS

- Focus the Urban League's program portfolio to target the growth of and investment in its programs and services that best meet the community's needs while strengthening the operations and impacts of those programs/services.
- Develop standard, agency-wide processes for attracting, developing and sustaining strategic partnerships.

FUNDING DIVERSITY & MAGNITUDE

- Develop and expand meaningful relationships with donors, members, and private funding sources to enlarge the Urban League's base of support.

ORGANIZATIONAL CULTURE & STRUCTURE

- Pursue the critical components of an excellent, empowering, and innovative work environment that promotes positive employee engagement, staff motivation, efficient decision-making and higher accountability.

ECONOMIC OPPORTUNITY



INAUGURAL GRADUATION CLASS OF SAVE OUR SONS



The Save Our Sons (SOS) program seeks to help economically disadvantaged African American men living in Ferguson and surrounding North St. Louis County communities find jobs and have the opportunity to earn livable wages. This program completes these objectives by assisting the participants in obtaining post-secondary education and job training and teaching the imperative career skills and work ethic necessary to become successful employees while entering today's workforce. The Save Our Sons program will serve 500 men by 2017.

Created as a result of the Ferguson Crisis, SOS is supported by: AT&T, Wells Fargo, Monsanto, Emerson, Anheuser-Busch, Regions Bank and Reliance Bank.

The objective of this initiative is to place male participants in employment so they can earn livable wages.



The goals are as follows:

- 61% Entered Employment/Education/Training
- 82% Employment Retention/Education/Training
- \$13,000 Average Earnings (Retention)
- 90% Will complete financial literacy education

The program serves men with the following employment barriers:

- Unemployed
- Underemployed
- Disabled
- Displaced Homemaker
- Ex-offenders
- Homeless
- Low-income
- Older workers (age 55+)
- Youth in or aged out of foster care
- Limited English, low literacy or substantial cultural barriers
- Long-term unemployed (26+ weeks)
- Single parents & Non-custodial parents
- Exhausted Part A title IV of Social Security with 2 years



WIA

The Workforce Investment Act is an early intervention youth program that helps make the connection between education and careers. In partnership with the Saint Louis County Government - Division of Workforce Development, the League works with partnering school districts in St. Louis County to deliver WIA services.

In the 2013/2014 school year, the Urban League had the following outcomes:

| | |
|------------------|--------|
| Graduates | 93 |
| Did not complete | 2 |
| Success Rate | 97.89% |

As of the second quarter of 2014, the Urban League WIA Program has met and exceeded the State of Missouri's benchmarks in the following categories:

| | |
|--|---------------------|
| Placement in Employment or Education 70% | Achievement 129.81% |
| Attainment of Degree or Certificate | Achievement 125.00% |

EDUCATION

The Urban League Youth Services Division provides WIA services to Bayless, Ferguson Florissant, Hazelwood, Jennings, Kirkwood, Maplewood-Richmond Heights, Normandy, Parkway, Ritenour, Riverview Gardens, Special School, University City, Webster Groves, and the Lakeside Residential Center. Each school district identifies an employee of the school district to serve as the WIA liaison. Liaisons are responsible for identifying youth participants for the WIA program. School counselors refer youth to the WIA liaison who makes the appropriate recommendation.

School-to-Business Partnership program

The School-to-Business partnership program is an extended classroom instruction capability that affords in-school youth with the opportunity to make the connection between education and careers. WIA participants attend monthly sessions that address various workplace and employability topics. Every year, participating schools are rotated to a different corporation for a full school year and learn about the culture of that partnering company.

A special thank you to the School-to-Business participating businesses: AT&T, Boeing, The Four Seasons Hotel, Saint Louis

University, United Parcel Service, our Superintendents and School Districts.

Summer Youth Work Experience

The Urban League Youth Services Division has been at the forefront of successfully implementing summer youth work experience programs since 1999. The vast experience has afforded the League with the opportunity to showcase its experience by fulfilling requirements of the summer program. The summer of 2014 afforded 263 youth with summer training opportunities.

Saint Louis County Government and the Urban League realize the importance of summer youth programs as a beneficial component to the lives of many youth served. Many times, youth participants have never held a job and don't have adequate knowledge of an employer's desirable employee. Program participants learn how to get to work on time, learn work ethics and also learn to understand their responsibilities as an employee.

The Summer Youth Work Experience program is a partnership between the Urban League and Saint Louis County Government Human Services, Division of Workforce Development.

ECONOMIC OPPORTUNITY

EMPLOYMENT

The Urban League's Employment Services Department provides free job skills training, employment referral and career fairs to local residents.

On September 13, 2014, the League hosted its largest job fair in history at the St. Louis Community College-Florissant Valley campus for Ferguson, Dellwood, and North County residents. More than 5,000 people attended the fair.

The event promoted jobs from over 90 employers in the St. Louis area and was sponsored by Emerson, the Regional Business Council, U.S. Bank, Citi, Home State Health Care, the Salvation Army, SLATE and America's Job Center of St. Louis County.

In addition to jobs, the fair also provided residents with resource and educational seminars, groceries, toiletries, and recreational activities for youth from 45 social service providers.



The Urban League hosted its largest job fair in agency history at the St. Louis Community College-Florissant Valley in Ferguson.

BUSINESS TRAINING CENTER

Computer literacy training is a badly needed resource in low-income communities. The Business Training center conducts one aspect of our many services; it offers courses directly linked to our Employment Department as testing software that helps our clients assess their computer skills for job-readiness.

In 2014, the Business Training Center conducted four 10-week Basic Computer classes: two sessions at our Vandeventer location, and two at the Jennings location. Classes met daily from 10:00 a.m. to 2:00 p.m. Nine students successfully graduated from the 2014 sessions. The center also completed 38 weekly resume writing sessions, and assisted approximately 87 people with creating or updating resumes. In addition, it offered a 10-week Computer Basics class to the MERS

Goodwill segment, one of the Urban League's partners. The class met every Wednesday from 1:00 p.m. to 3:00 p.m.

One of our success stories involves Anita Tate, who came to the Urban League and received extensive resume assistance. Tate recently relocated to St. Louis from California, and was looking for employment.

Tate expressed a desire to improve her resume, so the League was able to accommodate her. She later took her updated resume to a job interview at the Doubletree Hotel at Union Station in downtown St. Louis. The same day Tate was interviewed for the job at the hotel, she was offered full-time employment with benefits. After accepting the position, she expressed her gratitude to the Urban League for the resume assistance she received through the Business Training Center.

SUCCESS STORY: JESSICA DEHART

Jessica DeHart attended and graduated from Jennings High School. Enrolled in the WIA youth program as a 14-year-old freshman, she participated in the American Recovery and Reinvestment Act (ARRA) Summer Youth Program of 2009. Jessica attended Work Readiness Training, a Financial Literacy and Customer Service classes. In the year-round WIA program, Jessica attended leadership development activities, school-to-business partnership programs, and worked hard to complete her academic requirements which included improving her grades and taking the ACT. The following is a letter Jessica submitted about the WIA youth program operated by the Urban League.



The Urban League has been a great asset to the black community for many years, we know what the Urban League is capable of doing but I want to

make certain of the good that has only been possible through the kind and open arms of the Urban League and its impact on me. In the next paragraphs I will describe in brief how the Urban League has helped me.

I have been a part of the School to Business Program since middle school all the way through high school; since being a part of this program, I was given the opportunity to go to diverse establishments and see first-hand the different jobs that employees in those companies have and what it took to get to there. Not only did my mentor and I have one-on-one conversations about what my career outlook would be, but we also talked about what I could do to be better equipped for my career and prospective jobs.

The W.I.A. Youth Program gave me the opportunity to work in varied places allowing me to gain different skills which

ultimately will help me in the future. Through the W.I.A. Youth Program I worked at Lots of Love Learning Center, Jennings Police Department, and the Urban League. Working for all these companies have helped me gain skills as well as strengthen my prior knowledge. To add, I have become more of a team player. I have had the pleasure of working with wonderful individuals as well as being able to have work experience which would enable me to gain knowledge and skills to prepare me for future jobs.

The networking skills that I have gained through these programs have become a major part of my life today, and has helped me get to the position I am in today. I have learned to network with my mentors from the School-to-Business Program, as well as my mentors at the university I am currently attending. I have a close relationship with my former professors, associate dean for the honors college, both of my advisers, and the individuals of the clubs that I am a part of. Because of my mentoring I was given the chance to mentor incoming freshmen to UMSL. My connections with others have

become bigger each day especially since I have created a LinkedIn account which has allowed me to do this. I know that networking will bring me a lot of leadership roles which I would be glad to take on because of the experience I have received from the Urban League.

In conclusion, the Urban League has helped me in so many ways ranging from job readiness, to career preparedness, how to network, how to be professional, and writing my resume, as well as many other necessary traits, and being a part of two great programs to help me broaden my horizons. These are only just a few things that I wanted to mention. There are a plethora of opportunities that have been given to me by the Urban League.

Respectfully,

Jessica DeHart

University of Missouri-Saint Louis
Class of 2017

COMMUNITY EMPOWERMENT



The Coolsdownstlouis.org Cooling Caravan and Save our Seniors projects provide annually upwards to 1,000 air-conditioners throughout the bi-state area, courtesy of Ameren Missouri and Vatterott Colleges. Here Coolsdownstlouis.org board members Michael Patrick McMillan, president/CEO of the Urban League of Greater St. Louis, and St. Louis Fire Chief Dennis Jenkerson along with Ameren Missouri's chairman and president Michael Moehn do heavy lifting in the parking lot of Ameren Corp during the 7th annual air-conditioning give-a-way. 300 brand new energy efficiency units were distributed by the Urban League Metropolitan St. Louis within the Ameren Missouri/Vatterott College/Coolsdownstlouis.org partnership, which in 2014 received about 950 units donated by various corporate and individual donors from the bi-state area.

The Urban League of Metropolitan St. Louis, Inc. has played a key role in providing fundamental services to support the basic needs for individuals and families throughout the St. Louis Region, helping to lay the foundation for economic recovery.

Food pantry operations at the agency's Community Outreach Centers in St. Louis City, St. Louis County, and St. Clair County Division offices provide over 8,000 households with food baskets. The League's ability to provide food baskets is attributed to its membership with the St. Louis Area Food Bank and Operation Food Search, where food products are available at reduced or no cost to member agencies.

On August 2, 2014 St. Louis Public Schools and the Urban League of Metropolitan St. Louis, Inc. hosted a successful Back to School and Community Empowerment Festival for over 10,000 students and their families at the Chaifetz Arena. St. Louis Community Credit Union, the Missouri Lottery and Emerson were the principal sponsors of the event.

The Back to School and Community Empowerment Festival was free for all St. Louis residents and more than 100 vendors were also on hand to serve students and their families at this event.

Inside the Chaifetz Arena, SLPS officials were available to assist with transportation, enrollment and other school-related

questions and concerns. The Urban League featured its Roadmap to Opportunity Zone offering various community services from Head Start enrollment to utility assistance information in addition to many other services.

At the 21st Annual Thanksgiving Distribution on November 25, 2014, about 2,000 St. Louis Metropolitan Area and St. Clair County, Illinois, households received food baskets, thanks to support from the St. Louis Rams and Schnucks Markets, Inc. RAMS officials, players and cheerleaders joined Schnucks Market officials, Urban League's Young Professionals volunteers, the Urban League Federation of Block Units, Monsanto, Enterprise, Citi, Regions Bank and others to distribute turkeys with trimmings to families.

Urban League staffers, Federation of Block Unit members, Young Professionals and others volunteered to represent the Urban League this past summer during the Ferguson crisis. They distributed food and hygiene products to over 3,000 families at the Dellwood Recreational Complex, at Florissant Valley, and in local neighborhoods. They also informed attendees about the Urban League's many services and ways to volunteer and support its mission and goals.

Given the economic climate of recovery, the need to spread every dollar to impact lives is crucial. With the rise in utility costs, it becomes more important to assist families by maximizing and spreading their resources. Thus, the League partners with the following organizations: Ameren UE Dollar More Program administered by the United Way of Greater St. Louis; Heat-Up St. Louis, Inc.; the Affordable Housing Trust; the City of St. Louis Health and Human Services Division; the Illinois Energy Foundation's Warm Neighbor Program; the Emergency Food & Shelter Program; the City of St. Louis' and the State of Illinois' Department of Human Services Homeless Prevention Programs. These programs helped provide funding to reconnect and/or prevent utility shutoffs for over 300 households in the St. Louis Metropolitan Area. Also, over 300 families throughout the St. Louis area received air conditioners through Ameren MO 'Be Cool' Program and Heat Up/Cool Down St. Louis. In order to meet other basic necessities, the Urban League's clothing pantry supplies over 5,000 families with new clean quality clothing of their choice.

The Urban League interviewed and prepared case stories on approximately 500 needy families, including its Head Start parents, for the United Way/Post-Dispatch 100 Neediest Cases Program. Thanks to Citi's and other corporate employees' generosity, approximately 100 families were adopted or received gift certificates during the holiday season. The majority of the

COMMUNITY EMPOWERMENT

adopted families received numerous boxes containing items such as bed linens, clothing, shoes, appliances, etc. The Urban League's St. Clair County division helps ensure that the homeless stay warm during the cold winter months, providing backpacks containing a list of warming center locations, a blanket, gloves, a hat, a scarf, non-perishable food items and much, much more. The Urban League also distributed toys donated from Toys for Tots, BRO, and other various sources.

To assist those lacking basic health insurance, the Community Health Mobile Unit provided over 4,000 screenings to area residents in 2014. The free services included blood pressure, diabetes, cholesterol, and HIV screenings and flu shots. The Mobile unit, donated by Anheuser Busch and supported by Missouri Foundation for Health, BJC and UPS, visited over 100 locations in 2014.

COMMUNITY EMPOWERMENT-ST. CLAIR COUNTY

The Urban League of Metropolitan St. Louis, Inc. has been a key player in providing the fundamental services needed to support basic needs for individuals and families in the St. Louis Region.

The Urban League assists with basic needs when times are tough, as well as helping to lay the foundation for economic recovery.

Poverty rates are at an all-time high. Many families turn to Urban League throughout the year however, at the same time, ongoing revenue shortfalls have forced deep cuts to critical support systems.

Given the economic climate of recovery the need to spread every dollar to impact their needs is at an all time high. Also, with the rise in utility cost it becomes more important to assist families with maximizing and spreading their resources. In 2014, the Urban League assisted nearly 75 struggling families in paying their utility bills and assisted over 100 with bill payment arrangements. Funds received from the Energy Assistance Foundation's Warm Neighbor Cool Friends Program and Heat-Up St. Louis, resulted in the reconnection and/or prevention of utility shutoffs.

Many families are struggling to make ends meet. Their resources are being spent on basic needs and many people don't have the funds to spend on desirable extras that make you feel good and excited during the holiday season. Nearly 200 impoverished families received assistance during the Christmas holiday as the result of the agency's continued participation in the United Way of Greater St. Louis/St. Louis Post-Dispatch 100 Neediest Cases programs. Numerous Urban League clients were adopted by various corporations, receiving gifts ranging from furniture such as sofas and tables, appliances such as refrigerators and stoves, clothing and toys.

In connecting with the community to foster opportunity and growth, St. Clair County hosted community workshops ranging from Health and Wellness facilitated by Touchette Regional Hospital, Recognizing Stress by Health Source Chiropractic, Stress Management facilitated by HealthSource Chiropractic, quarterly Financial Literacy sessions facilitated by Associated Bank and business writing workshops. The workshops were custom built to meet the needs identified by the community.

COMMUNITY EMPOWERMENT

FERGUSON: ADDRESSING THE FERGUSON CRISIS

On August 9, 2014 Michael Brown was shot and killed by Ferguson Police Officer Darren Wilson. Following the shooting, looting and rioting engulfed the City of Ferguson and Dellwood as the community sought justice for Brown. The Ferguson Crisis received national attention from President Barack Obama, Attorney General Eric Holder, Governor Jay Nixon and Rev. Al Sharpton who sought to resolve this situation. It also received international coverage from CNN, MSNBC, Fox News, Al Jazeera, New York Times, Huffington Post and many others.



Throughout the duration of the Ferguson Crisis, the Urban League worked with the following communities to stabilize Ferguson and North St. Louis County: Family, Residents, Youth, Civil Rights, Social Service Agencies, the National Urban League, Local Corporations, Clergy, Government and Grassroots activists. Here are some agency highlights:

- Collected donations and scholarships on the behalf of Michael Brown's family;
 - Provided over 2,000 St. Louis residents with hot meals, groceries, toiletries, utility and rental assistance at the Dellwood Community Center;
 - Distributed school supplies to children living within the Ferguson community;
 - Conducted voter registration drives and voter education training in Ferguson;
 - Organized the largest job fair in Agency history at St. Louis Community College at Florissant Valley;
 - Conducted voter registration drives and voter education training along with the NAACP and Mound City Bar Association at the Job & Resource Fair. Created a "Know Your Rights" card and attended multiple public action meetings.
- Hosted a community forum featuring actor/activist Hill Harper in a discussion about "Where do we go from here?" Hosted Civic Minds Discussions on "Black Youth Matter" and "Black Portrayal in Media";
 - Participated in the Ferguson Play Day at the Dellwood Community Center and canvassed Canfield Green Apartments inviting residents to participate;
 - The Urban League sponsored three peaceful demonstrations in Ferguson in partnership with the NAACP, the St. Louis Clergy Coalition and the United African Peoples Organization. The League also participated in Better Family Life's Peace Fest in Forest Park;
 - Urban League participated in various town hall meetings with civil rights representatives from the NAACP, Better Family Life, the American Civil Liberties Union and the Church of God in Christ Urban Initiatives program;
 - Partnered with the United Way, the American Red Cross, St. Louis Area Food Bank, Urban Sprouts Child Development Center, Better Family Life, Provident and others to provide much-needed services to the Ferguson area at the Canfield Green Apartments and the Dellwood Civic Center;
 - Partnered with 45 non-profit agencies to provide food, toiletries and assistance at the Ferguson Job and Resource Fair;
 - Participated in the Regional Business Council's Reinvest North County Fund to provide immediate relief to small businesses which have been hurt by this tragedy and second, to provide school districts with appropriate resources to show their children how important school is, particularly in times of distress;
 - Received donations from Rockwood and Triad Banks in support of Ferguson programs;
 - Participated in various church forums and panel discussions with the St. Louis Metropolitan Clergy Coalition, North County Churches United, Greater St. Mark Missionary Baptist Church, Christ the King UCC, Greater Grace Church of Ferguson;
 - The Urban League's Save Our Sons program was created to address the unemployment issues of African American men surrounding the Ferguson Crisis. Save Our Sons provides a Workforce Development-focused solution to residents of Ferguson and the surrounding North County areas, who are unemployed and underemployed, male, primarily African American, ages 17 and over.

COMMUNITY EMPOWERMENT

LIHEAP ENERGY ASSISTANCE

The Low Income Home Energy Assistance Program (LIHEAP) is the main federal program that helps low-income households and seniors with their utility bills, providing vital assistance during both the cold winter and hot summer months. Low income individuals and families pay a high proportion of their household income for home energy and are often forced to make decisions between paying for energy, buying food or medicine. LIHEAP was designed to provide funding to low-income households - targeting elderly, disabled and households with young children particularly since insufficient heating and cooling can cause health and safety issues for these homes.

Through LIHEAP, in 2014, the Urban League was able to assist over 20,000 families in St. Louis City and Wellston with energy assistance and made over \$6.2 million dollars in energy assistance pledges. The energy assistance provided went to some of the most vulnerable residents of St. Louis City and Wellston:

- 41% of LIHEAP Assisted Household Members were 17 and under
- 46% were disabled
- 70% had an average monthly income of \$757.34
- 71% of LIHEAP assisted households included a disabled person, someone 60 or older and/or a child under the age of five (5)

- 70% of assisted households live at or below 75% of poverty level
- Average gross income is \$841.88 (with an average household size of 2.08)

The Urban League has received additional support for the LIHEAP program from the Missouri Family Support Division, Ameren, Laclede Gas, Heat Up St. Louis, Inc., Cool Down St. Louis, Inc., our staff and volunteers, including over 75 volunteers at the 2014 Winter Energy Assistance Fair from USBank, Laclede Gas, Ameren, Harris-Stowe State University, Cardinal Ritter, the Missouri Public Service Commission and the Urban League Head Start team!

Many St. Louisans were hit especially hard with unusually high heating bills struggling to stay warm in the midst of 2013-2014's Polar Vortex. The extreme weather conditions placed an even greater burden on our senior and disabled residents and Utilicare provided much needed assistance to hundreds of families in St. Louis City and Wellston.

LIHEAP SUCCESS STORY BRITTANIE STOKES

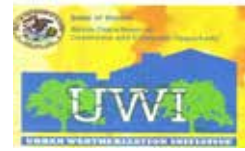
When Brittanie Stokes attended the Urban League LIHEAP Outreach Event held at Harris-Stowe this fall, she looked as if she was carrying the weight of the world on her shoulders. A nursing student at St. Louis Community College-Forest Park, Brittanie had just moved out on her own, but she was still helping to pay the utilities for her disabled mother. "It's payback," Brittanie explained. "Mom took care of me, kept the lights on and put food on the table. I wanted to do what I could to help her." She feared that she wouldn't be able to receive assistance to pay for her utility bills or her mother's. On top of all of that, Brittanie had a major test that afternoon. "My check wasn't enough, work

wasn't enough and the bills were high." Thanks to LIHEAP, Heat Up St. Louis, Laclede Gas' Dollar Help program and Ameren's Dollar More program, Brittanie and her mother received assistance. In addition, Brittanie did well on her test. Having received A's on her report card and living on her own; she is working hard toward a better life.

Brittanie considers LIHEAP and the other services as true "gifts" and thanks the Urban League and its staff for making her feel special. She encourages others to go to the Urban League because programs like LIHEAP really help.



COMMUNITY EMPOWERMENT



LEADERS IN URBAN WEATHERIZATION AND SUSTAINABILITY



The 2nd Annual AmerenMO/Heat-Up St. Louis Winterizing Forum included the dedicated staff from the Urban League of Metropolitan St. Louis, Inc., who joined 5 other City/County social service agencies to help educate, and reduce electric bills each October. (photo courtesy of heatupstlouis.org)

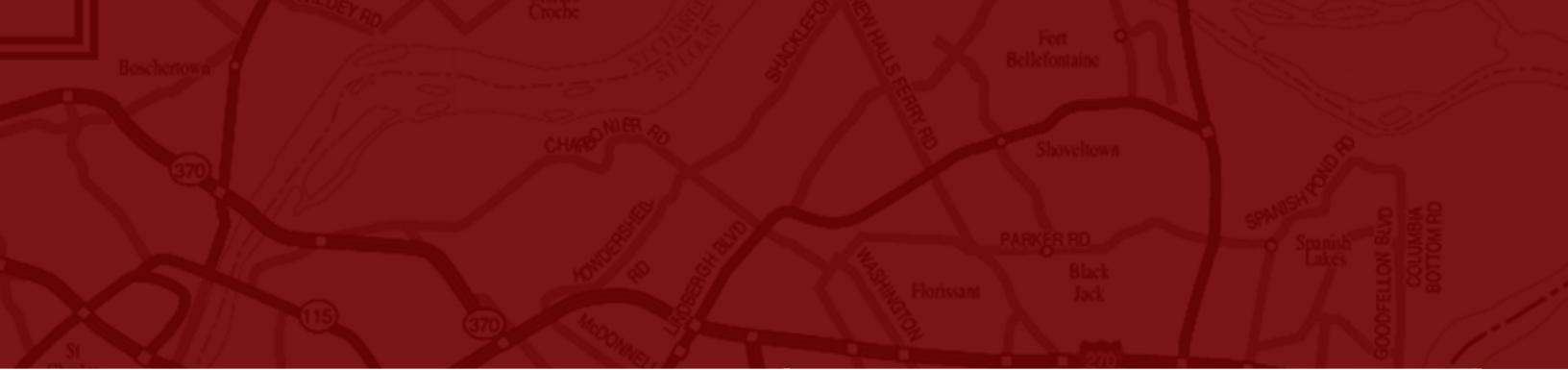
Urban League Weatherization Assistance Programs enable low-income families to permanently reduce their energy bills by making their homes more energy-efficient. Our weatherization team consists of highly trained and professionally-certified personnel using advanced energy audits and sophisticated diagnostic equipment to identify cost-effective measures. Measures may include caulking, installing insulation, furnace repair or replacement, and in some cases, window and door repairs or replacement with the goal of reducing home energy costs, improving its comfort and ensuring the health and safety of the home by improving its air quality.

Savings and partnerships! The Urban League Weatherization cares about creating savings for its clients through partnerships. Within the Urban League, its clients have utilized several of its offered programs such as food pantry, financial services, job training classes and energy assistance. As weatherization worked hard this year providing energy savings in both cost and consumption, a partnership with LIHEAP allowed its clients to save time when applying for the much needed weatherization services such as furnaces, attic insulation and mechanical ventilation.

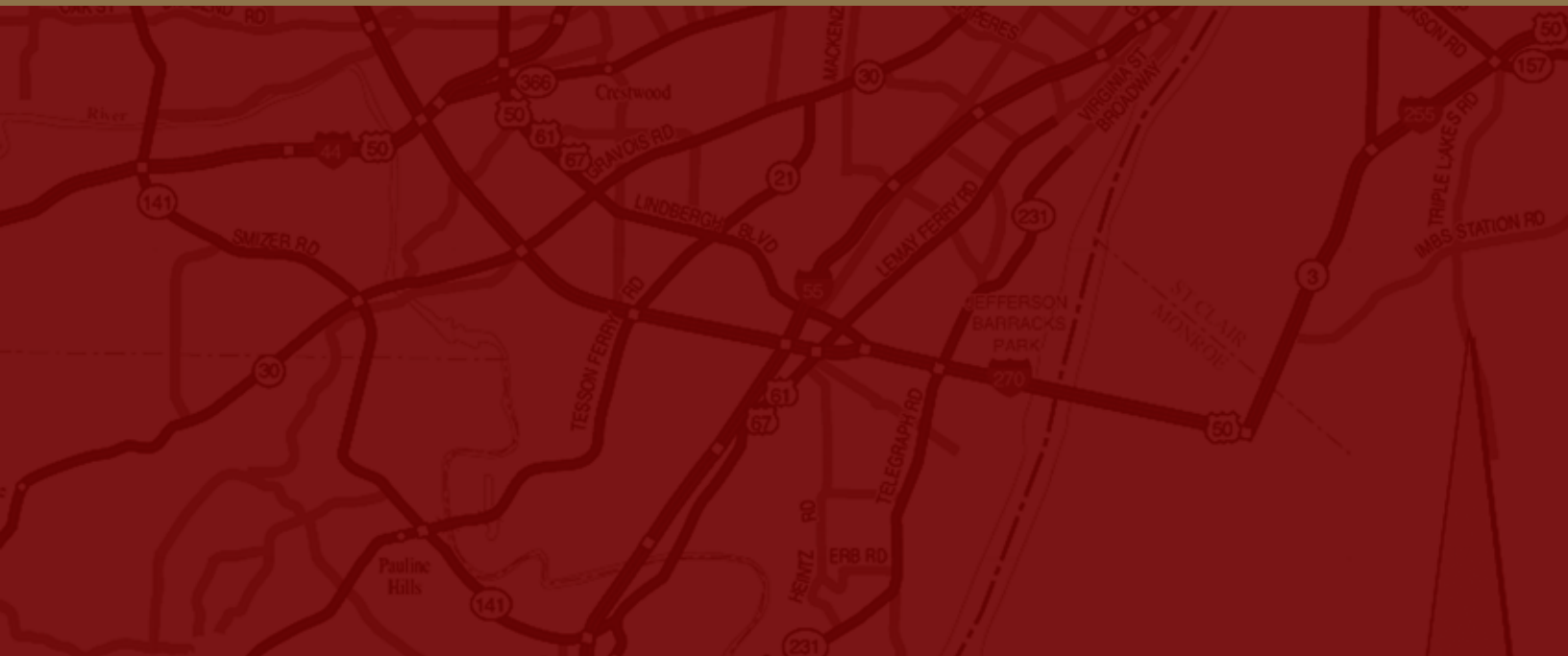
A partnership with Laclede's Red Tag Program also helped many clients with immediate furnace repairs in its inaugural year. This new partnership allowed its self-performing construction crew to heavily concentrate on the health and safety of a home's

air quality. The League's self-performing construction crews helped save 277 St. Louis City homes from expensive bills and energy waste through expansive construction projects with the support of the Missouri Department of Economic Development/Division of Energy. The agency's crews have also provided energy-efficient light bulbs and energy saving thermostats to over 3,623 low-income apartments in the Metropolitan St. Louis area in partnership with Honeywell-Ameren. Another effort providing energy savings through partnership was with the Laclede Multifamily Simple Savings Program where we provided programmable thermostats, low-flow showerheads, aerators, insulation and education to our St. Louis Metropolitan neighbors in over 1,584 low-income apartment complexes.

The Urban League Weatherization department also continued its partnership with the Illinois Department of Economic Opportunity's Urban Weatherization Initiative, where 160 applicants in East St. Louis have experienced energy savings education through various events held in partnerships including, but not limited to Mount Sinai Church and Lessie Bates Davis Neighborhood House. Fifty-five homes have been completed within the last year. The weatherization team found this year, more than ever, that through partnering with programs it saved its clients' time, energy and money. Partnerships continue to grow in event planning, recruiting, and the effectiveness of savings provided to clients.



ROADMAP TO EMPOWERMENT



EDUCATIONAL EXCELLENCE

HEAD START

Currently serving 726 children, the Urban League Head Start (ULHS) provides educational opportunities for children ages 3-5 years and their families. A special focus is placed on school readiness: early childhood education, family and community engagement, and health services.

The program has thirty-two teachers with degrees in early childhood education, child development or a related field-- twenty-three of them have bachelor's degrees or higher. The program also offers child development staff with funds to pursue associates or bachelor's degrees in early childhood education.

ULHS places significant emphasis on the parent's involvement in the program. It encourages them to become active participants in their children's learning by volunteering in the classroom and serving on Head Start committees. Staff and parents work in partnership to help children succeed.

The Urban League Head Start program earned the status of a Missouri Eat Smart Child Care program in May 2013. The Urban League Head Start Center in Jennings and the Mt. Zion Center are fully accredited by the National Association for the Education of Young Children (NAEYC).

Head Start Annual Program Performance Indicators for 2013 – 2014 Program Year

| HEAD START ANNUAL PROGRAM PERFORMANCE INDICATORS | |
|--|-------|
| Funded Enrollment | 677 |
| Number of Children Served | 783 |
| Attendance | 78.4% |
| Children With Continuous Access to Dental Care | 731 |
| Number of Children Who Received Dental Treatment | 83 |
| Children Up-to-Date on Age Appropriate Well Child Care | 687 |
| Children Up-to-Date on Immunizations | 775 |
| Children with IEPs Served | 63 |
| Number of Single Parent Families | 698 |
| Family Services (Families receiving at least one of the family services offered) | 360 |



EDUCATIONAL EXCELLENCE



UL Director of Community Partnerships Genesis Steele, UL CEO Michael McMillan awards scholarships to Latriana Boone, Jacqueline Cox, Johari Gillespie, Reginald Seay, Samone Smith and Aliyah Wilson.

VAUGHN CULTURAL ARTS CENTER

The Vaughn Cultural Arts Center was established in 1977 through a generous gift from the late Mrs. Arthur N. Vaughn, the widow of a prominent African American St. Louis physician. The Vaughn Cultural Arts Center aims to promote an appreciation for the culture and history of African Americans. Mrs. Vaughn envisioned that the venue would, “celebrate the achievements of Black Artists and further the cultural life of the community.” In 2014, the Vaughn Cultural Arts Center hosted multiple exhibits, musicians, and featured films. Exhibits included *Shades of Blue* and artist Micah Shelton & *Hands Up Don’t Shoot: Artists Respond*. Additionally, the Vaughn Cultural Arts Center showcased, *The Powerbroker*, a documentary of National Urban League President Whitney M. Young. The Center was also featured by *MadameNoire*, an online lifestyle publication for African American women, in their “Exploring Black Meccas” video series. The Vaughn was highlighted as a trendy, popular place to visit within the U.S.

SCHOLARSHIPS

Education is one of the most important investments a person can make, as it is critical to reducing many inequities with our society. The Urban League understands this importance and offers support to local students through the Leslie and UMB William Robinson Memorial Scholarship Programs. These

scholarships provide financial assistance to students pursuing their post-secondary education. In 2014, the Urban League provided over 18 scholarships to students attending academic institutions across the country. The scholarship recipients were recognized at the Urban League’s Annual Scholars Dinner.

EDUCATION COMMITTEE

The Education Committee of the Urban League provides program oversight and supportive activities to the agency’s education programs. Each year, the committee demonstrates its dedication and commitment to quality education through its various activities.

In June 2014, the committee sponsored the meeting of top educators in the region during the Educator’s Breakfast. Its focus, “Empowering Students to Excellence,” empowered educators in the room to generate ideas, share best practices, and identify solutions to help increase student success regionally. Participants included college & university administrators, superintendents and principals who formed new partnerships in an effort to improve the educational system in the St. Louis Metropolitan area. The Urban League also hosted the quarterly VICC Board of Directors meeting representing over 14 school districts.

In addition, the committee reviews over 100 scholarship applications and makes final scholarship recommendations to the Urban League.

NULITES

(NATIONAL URBAN LEAGUE INCENTIVES TO EXCEL & SUCCESS)



National Urban League's Youth Division started the NULITES program in the fall of 1989. It's a nationwide youth initiative for high school students. This program seeks to help develop young leaders in our communities through the guidance of several competencies. NULITES Chapters, sponsored by local Urban League affiliates, have their own youth officers who develop, implement and execute activities with guidance from adult supervisors. The program focuses on promoting, encouraging, and maintaining high standards for youth in their personal, professional and educational aspects of their lives.

The Urban League of Metropolitan St. Louis began its NULITES chapter in 2006. Since then, it has seen many

of its participants graduate from high school and matriculate to opportunities in college, work, and life. NULITES participants are asked to follow seven NULITES Principles: Strive for excellence at home, Work to develop their neighborhoods, Respect of self and of others, Celebrate their heritage, Create a better future for their families, Care for the world's people, and Promote a spirit of cooperation & peace. 2014 program highlights include participation in a Voting Rights presentation at the Missouri History Museum with Urban League Young Professionals and Board Member Frankie Freeman. The group also participated in Community Service Clean-up projects.

URBAN LEAGUE YOUNG PROFESSIONALS OF METROPOLITAN ST. LOUIS



The Urban League Young Professionals of Metropolitan St. Louis (ULYP-STL) is an auxiliary of the Urban League of Metropolitan St. Louis, comprised of over 150 young, diverse leaders whose time, energy and talents are dedicated to improving the quality of life of residents throughout the metropolitan area and furthering the local Urban League Movement.

2014 was a landmark year as it was our first year working with President & CEO Michael McMillan. It also marked a historic time in our nation and in the metropolitan St. Louis region, as Ferguson became the hub for the fight against injustice. Struggles and challenges facing our community were brought to the forefront and witnessed real-time. We learned now more than ever the need that our community has for servant-leadership. Voter engagement, education and registration; community advocacy and empowerment were our charge to combat voter suppression, educational inequity and the overarching fight for justice and equality.

ULYP-STL returned to the history museum in November to facilitate a panel discussion on the State of Black St. Louis Part II. Over 100 attended the event, which highlighted persistent educational, economic, and health disparities within our community.

In the wake of the growing needs for our community, the young professionals worked diligently to partner and collaborate with many local organizations to help stabilize our communities.

Young Professionals empowered people to advocate.

ULYP-STL provided advocacy training for Urban League Head Start parents, equipping them with the tools, strategies and confidence to be a voice for their children.

In response to the Ferguson crisis, ULYP-STL collaborated with the Mound City Bar Association, American Civil Liberties Union, 100 Black Men of Metropolitan St. Louis and the Urban League of Metropolitan St. Louis to host a Community Empowerment Summit to bridge the gap between local police and the community, and to empower our community regarding rights and voter education and registration.

ULYP-STL partnered with the Federation of Block Units, Mound City Bar Association, NAACP St. Louis County and the Advancement Project to facilitate a Voter Education Training within the Urban League's Job Fair.

ULYP-STL held a Two-Part series entitled "Uncovering Your Path to Power," Community Advocacy Training, where we worked with Metropolitan Congregations United, the Mound City Bar Association, St. Louis County NAACP and Gamma Omega Chapter Alpha Kappa Alpha Sorority, Inc. to equip community members with multiple skills and hands on knowledge to build community power to change.

ULYP-STL partnered with Opera Theatre of St. Louis, Jazz St. Louis, Sheldon Concert Hall & Art Galleries, Arts & Faith St. Louis, Normandy Schools Collaborative and St. Louis Public Radio for the #WithNormandy Concert where ULYP-STL conducted voter registration and distributed Know Your Rights Cards to

URBAN LEAGUE YOUNG PROFESSIONALS OF METROPOLITAN ST. LOUIS

empower youth regarding their First and Fourth Amendment Rights. The Know Your Rights (Bill of Rights) Cards and In-School Know Your Rights Program were two initiatives that ULYP-STL voted to implement and execute as a result of the Ferguson matter.

Young Professionals strengthened the Affiliate.

Through membership dues and a successful 9th Annual Urban Renaissance Gala, ULYP-STL generated approximately \$7,350 for the Affiliate.

Young Professionals donated over 2,000 volunteer hours to the Affiliate in support of early childhood, youth development, and basic needs programs.

Young Professionals continued to serve.

In 2014 ULYP-STL donated close to 1,000 hours in March, during its annual community service blitz, Young Blacks Give Back. Our theme was Empowerment Through Service. In total, the Young Professionals donated close to 4,000 hours to the St. Louis metropolitan area in 2014.

On a national level, the Young Professionals received the 2014 Central Region Chapter of Excellence Award (also referred to as the Central Region Chapter of the Year Award) under Immediate Past President Kenya Leonard. This marked the fourth time that the chapter has received this honor (2009, 2011, 2012). ULYP-STL also won the 2014 Central Region Member of the Year Award, which was earned by our Immediate Past Vice President of Fund Development Kimberly Burke Thomas. Our 2010-12 Past President, Kira Van Niel continues to serve as Central Region Vice President with the National Urban League Young Professionals. Additionally, our chapter has distinguished members who received longevity recognition (consecutive paid members for 5 or more years) in 2014 including Terrell Anderson, Deanna Carroll, Nate Johnson, Evan Krauss, Kwame Ofori, Kira Van Niel and Kenya Leonard.

2014 GALA AWARDEES

Education & Youth Empowerment Award
Angela Lewis
Brittany Woods Middle School

Economic Empowerment Award
Marvin Mitchell
Compass Retirement Solutions, LLC

**Civic Engagement & Social Justice
Empowerment Award**
Charles Brown
Atelier3 Design

**Health & Quality of Life
Empowerment Award**
Dr. Jason Purnell
Washington University in St. Louis

CONNECT WITH ULYP-STL

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Urban League Young Professionals—STL

Get LinkedIn ULYP of Metropolitan St. Louis

Email information@ulyp-stl.org

FEDERATION OF BLOCK UNITS

The Federation of Block Units is dedicated to helping residents in the St. Louis community improve their neighborhoods. An auxiliary of the Urban League since 1932, the Federation is the oldest self-help grassroots organization in the St. Louis area.

The focus on revitalizing and expanding the Federation of Block Units, including St. Clair County, Illinois, continues to be a priority of the current Federation Board of Directors. The Federation commits to improving & stabilizing neighborhoods through: 1) Education & Youth Services, 2) Senior Services, 3) Housing & Crime Prevention, 4) Civic Engagement, and 5) General support for the Federation of Block Units and the Urban League programs. Voter registration and education remains a primary focus of the organization. Members throughout the Federation constantly encourage voter registration and participation, especially in the local and state elections, which have a greater impact in areas where they live.

During 2014, the Federation of Block Unit members participated in the activities that surrounded the civil unrest in Ferguson. Through their constant dedication, members worked in conjunction with Urban League staff to distribute food and hygiene products to over 3000 residents. Local forums, resource fairs and peaceful protests also played an important part in the federation's mission during this pivotal time in St. Louis history.

In 2014, the Federation of Block Units held its Annual Assembly at the Rec Center in O'Fallon Park celebrating over 82 years of dedication to the St. Louis community. The theme was "Under One Umbrella," highlighting the cohesiveness of the Federation of Block Units, the Urban League Young Professionals, the Urban League Guild and the NULITES. Over 20 booths provided resources to the community.



FEDERATION OF BLOCK UNITS: OFFICERS

RONALD SMITH – President

MARY DAVIS – 1st Vice President

BARBARA MARTIN – 2nd Vice President

LOVEY DAVIS – 3rd Vice President

BARBARA THOMPSON – Treasurer

KRISTINA HAZLEY – Interim Financial Secretary

LILLIE CLAY – Interim Recording Secretary

BETTY JACKSON – Corresponding Secretary

URBAN LEAGUE GUILD



The Urban League Guild co-hosts the Salute to Women in Leadership Gala.

The Urban League of Metropolitan St. Louis Guild is comprised of community volunteers, civic leaders, business and professional men and women committed to improving the quality of life for African-Americans and others. The Guild is an auxiliary that serves as ambassadors for the St. Louis affiliate and the National Council of Urban League Guilds. The Guild promotes the Urban League's efforts to empowering African-Americans and others throughout the region securing economic self-reliance, social equality and civil rights.

The mission of the National Council of Urban League Guilds is to stimulate, develop and promote volunteer participation and leadership within the local Urban League Guild in consistency with the goals and objective of the local affiliates. The Guild was established to support the local Urban League and its programs through four basic program functions:

- Fundraising**
- Community Service**
- Public Relations**
- Leadership Development for Guild members**

Last year, the Urban League Guild held a very successful Salute to Women in Leadership Gala celebrating local and national women's professional accomplishments and service to underserved communities in partnership with the Urban League of Metropolitan St. Louis.

The Guild also partnered with Cardinal Ritter High School last year for My Sister's Closet bazaar, a vending and consignment fundraising event. My Sister's Closet's mission is to fundraise in support of annual Guild events like the National Healthy Awareness Day, Salute to Women in Leadership, scholarships for deserving students and to donate to Urban League Literacy projects.

My Sister's Closet provided several components like fellowship, visibility and partnership to promote the local Guild and its affiliate by informing vendors and community attendees about the Urban League's and the local Guild's mission and purpose.

They collected gently used clothing and donated the remaining 205 blouses/men dress shirts, trousers/jeans, skirts, sweaters, men and women suits/jackets/coats, evening gowns, and shoes to the Urban League of Metropolitan St. Louis' Jennings location "Clothing Closet". Vendor tables were also sold to entrepreneurs, promoting their business skills and products. The businesses also donated their services in sponsorship, printing, ads and donating products for 50/50 raffle and door prize giveaways.

In addition, the Guild collaborated with the League and held the annual health fair at the O'Fallon YMCA in effort to provide health education to an at risk population. The Guild commits to providing this annual event with the affiliate and the O'Fallon branch. About 75 people attended. Community partners included: the Lupus Foundation of America; the Urban League Mobile Screening Unit—Staffed by BJC Healthcare; the City of St. Louis Health Department—Adult Healthcare, Animal Control, Children's Health Care; Yoga instructor Patricia Florian-Smith; Three Ladies and A Pot; and the Kidney Foundation of America. The fair's main focus was educating the community about Lupus, but it also included other health information.

Members from the Lupus Foundation presented health information about Lupus and shared stories of how to manage life living with this diagnosis. Yoga instructors provided information about yoga's benefits, especially in flexibility, balance and stress relief. BJC staff performed blood pressure, glucose and cholesterol screenings at the Urban League mobile health unit and also provided preventative health information. Blooming Health Care helped served the elderly and home bound by doing routine labs in their homes. Three Ladies and A Pot shared information with the elderly and their caretakers about its services—getting seniors out of the house and taking them on field trips. The City of St. Louis was also well represented with Adult Health, focusing on STD's and healthy adult living. Pet control gave out information and giveaways for safe animal care. Finally, Children's Health Care provided vaccinations and lead screening.

COMMUNICATIONS

UL Vice President of Communications
Angelia D. Bills, KMOV-TV Anchor
Andre Hepkins and Serena Gregory
at the 2014 Annual Dinner.



Communications is primarily responsible for directing advocacy, media relations, marketing, advertising and the promotion of all agency events and services. The Communications Department's advertising, public relations and cause marketing efforts are sponsored by KSDK Newschannel 5 and the Gannett Foundation.

Accomplishments

- The Urban League Communications Department launched its updated website www.ulstl.org in September 2013. To date, there have been over 125,000 hits to the renovated site.
- In 2014, the Urban League had over 1,000 news articles and media clips worldwide from MSNBC, CNN, Al Jazeera, New York Times, Post-Dispatch, CBS News, the Huffington Post, Bloomberg, NBC, etc. due to the Ferguson Crisis and other news items.
- Over the past year, the League has added the following media partners and received over \$100,000 in donated advertising: KMOV TV-4, Clear Channel Communications, St. Louis American, Ladue News, CBS Outdoor, KSDK TV-5, St. Louis Post-Dispatch, KTVI-Fox 2 and Gazelle-STL Magazine
- In addition, Mr. McMillan and the League have over 20,000 Facebook, Twitter, Instagram, YouTube and LinkedIn combined followers after implementation of a concentrated daily plan to expand the audience of the League and reach multiple generations

- Purchased public relations software to expand media outreach
- Held media training for Urban League management team
- Civil Rights and Advocacy
- During the Ferguson Crisis, the Urban League participated in various church forums, panel discussions, media interviews and town hall meetings
- The Federation, Guild and Young Professionals held community advocacy trainings, registered residents to vote throughout the metropolitan area and participated in peaceful demonstrations
- The Urban League hosted Justice Coalition meetings

The Urban League's social media and internet platforms are available at:

- www.ulstl.org
- www.facebook.com/ulstl
- www.twitter.com/stlurbanleague

DEVELOPMENT & SPECIAL EVENTS

Urban League of Metropolitan St. Louis operates with a board-approved fund development plan designed to identify and secure resources needed to advance the mission and strategic goals of the agency. The Development Department implements the plan through grant writing, special events and the cultivation of donors and solicitation of gifts and pledges from individuals, corporations and foundations. This plan allows the League to build upon the administrative strength, reputation and fiscal capacity of the organization in order to provide excellent services to our clients. 2015 was a successful year for the Development Department. Record breaking special event attendance, board support, the Whitney M. Young Society and an increase in foundation requests resulted in over a \$500,000 raised in unrestricted support and over \$1 million in new program funds.

BOARD INVOLVEMENT

The Urban League's Board of Directors plays an important role in helping the Urban League to increase its base of individual and corporate support. Board members give their time, expertise, company support and personal contributions in support of the Urban League's programs and services. This includes serving on board committees, as event chairs and sharing their resources. Board Giving exceeded the 2014 goal by 52%.

THE WHITNEY M. YOUNG SOCIETY

The Whitney M. Young Society founded in 2013, continued to grow and by December 2014 generated over \$200,000 in unrestricted revenue for programs and services of the Urban League. Two receptions sponsored by Wells Fargo, Inc. celebrated donors in 2014. The Top of the Met was the location for the August reception. Guests were welcomed by Whitney M. Young Society Co-Chairs, St. Louis Cardinals Baseball Hall of Famer Lou & Rev. Jacqueline Brock, Todd Schnuck, former Board Chair and Chief Executive Officer of Schnucks Markets, Inc. and Vanessa Foster Cooksey, Senior Vice President Community Affairs, Wells Fargo Advisors. Donors listened to former Urban League Workforce Investment Act Youth Services Graduate Robert Griffin share his personal story of success thanks to the support of the Urban League of Metropolitan St. Louis. The December 2014 reception, held at The Sheldon, welcomed Urban League Head Start parents as their children sang "the World is a Rainbow". Actor Malik Yoba joined the celebration congratulating the Urban League for its outstanding programs and sharing his personal story of success acknowledging the challenges that young people have as they move from youth to adulthood. In 2014, two Whitney M. Young Society Members, thanks to their generous contributions, joined Lou Brock at Cooperstown for the Hall of Fame Induction Ceremony.

SPECIAL EVENTS

The 97th Annual Dinner Meeting, with record-setting attendance and revenues, welcomed a new era of fundraising for the League. Ambassador Andrew Young served as keynote speaker and Chief Executive Officer of the Trumpet Awards Foundation Xernona Clayton was a special invited guest. Students, faculty and staff were hosted by Webster University for a mid-day lunch that featured a conversation with Ambassador Young. Award of Merit Recipients included: Martin L. Mathews, co-founder and President & Chief Executive Officer of Mathews-Dickey Boys' & Girls Club; The East St. Louis NAACP and Wells Fargo Advisors. The S.P. Stafford Award was presented to Barbara L. Thompson, former Federation of Block Units President and long-time Federation member.



Wells Fargo Donates \$250,000 to the Urban League Save Our Sons Program – pictured left to right, UL Community Engagement Coordinator Marlon Lee, UL Board Member Mary Atkin, UL CEO Michael P. McMillan, Wells Fargo Senior Vice President of Community Affairs Vanessa Foster and UL Vice President of Workforce Development Herta Shikapwashya.

DEVELOPMENT & SPECIAL EVENTS



Urban League honors 2014 Salute to Women Honorees.

MEMBERSHIPS

The Urban League is governed by a diverse Board of Directors elected by the membership. Urban League members include people from all walks of life and cultural backgrounds. The common thread that binds them together is their commitment to the principles of equal opportunity and their support of the mission of the Urban League of Metropolitan St. Louis. Membership recruitment is an ongoing activity of the Development Department and the Membership Committee. The Urban League membership portfolio includes: The Whitney M. Young Society, Individual, Corporate and Organizational members, the Urban League Guild, the Federation of Block Units and the Urban League Young Professionals. Over 700 members are now part of the Urban League movement in St. Louis.

PROGRAM SUPPORT

The Management Team along with the Vice President of Development and the Board of Directors work jointly to secure funds specifically for Urban League programs. Board members support funding requests from their corporate foundations, sign letters of support and connect the agency to potential funders. Vice Presidents are actively involved in the community and assist in locating new partnerships and collaborations. In 2014, over 80 funding requests were submitted in support of Urban League programs and services with a success rate of nearly 60%.

As the agency and the community worked to create solutions to the Ferguson crisis, the Development Team worked with the President & CEO to raise funds to immediately begin program implementation in Ferguson and the surrounding North St. Louis County communities. By year's end, over \$1.2 million was raised.

DEVELOPMENT & SPECIAL EVENTS

MAJOR CONTRIBUTORS AND EVENT SUPPORTERS

\$100,000 AND MORE

Emerson Charitable Trust
Enterprise Holdings Foundation
Monsanto Fund
United Way of Greater St. Louis
Wells Fargo & Co.
World Wide Technology
Heat Up St. Louis

\$50,000 AND MORE

Ameren
Anheuser-Busch, Inc.
Centene Charitable Foundation
Missouri Foundation for Health
William R. Orthwein, Jr. &
Laura Rand Orthwein Foundation

\$30,000 AND MORE

National Urban League/Wells Fargo

\$20,000 AND MORE

Bank of America
Missouri Lottery
St. Louis Community Credit Union
St. Louis Community Empowerment Foundation
St. Louis Rams
Steward Family Foundation
U.S. Bank
UPS Foundation, Inc.

\$10,000 AND MORE

American Direct Marketing
BJC HealthCare
Citi
Edward Jones
Fifth Third Bank
GoldStar Communications/Walgreens, Inc.
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Flossie Henderson
Teresa Huether
Carolyn Ikpeama
Dr. Art McCoy

Susan McKnight
Dr. Gwen Packnett
Dr. John Pieper
Latrina Rodgers
Genesis Steele
Christine Winfield
Ted Wohlforth
Dr. Tracy Hall

Employment, Economic Development Committee

Stan Roux, Chairperson
Dian Garner
Wayne Flesch
Chris Frede
Samuel Gradford
zBrian Grant
Eric Henderson
Kaci Huelsmann
George Hitt
Kim King
Bill Miller
Arvetta Powell
Tim Price
Crystal Foster
John Schicker
Dorothea Scott
Misty Shellner
Chuck Stewart
Keith Turner
Samone Word
June Holland
Dana Townsend
Ashley McClain
Teresa Katubig



COMMITTEES

Executive Committee

Richard H. Miles, Chair
 Keith Williamson, Vice Chair
 Mark Levison, 2nd Vice Chair
 Robert Wallace, Treasurer
 Steve Sullivan, Secretary
 Jovita Foster,
 General Counsel
 Steven Barney
 Frankie Eichenberger
 Frank Hamsher
 Stephen Jones
 John Lyday
 Dick Miles
 Darryl Jones
 John Moten, Jr.
 Stan Roux
 Bryan Scott
 Michelle Tucker
 Dr. Donald Suggs
 Benjamin A. Lipman

Head Start

Policy Committee

Manyika McCoy, Chair
 Tamara Jackson,
 Vice Chairperson
 Robin Smith, Treasurer
 Cynthia Hines,
 Sergeant at Arms
 Patricia Brison
 Michael Burns
 Brianna Person
 Wenona Balton

Maketria Bland
 Debra Denham
 Yolanda Holliday
 Delicia Walker
 Alisha McClendon
 Charity Jones
 Amber Warren
 Jeane Dunbar
 Orlando Singleton
 Danielle Moore
 Twanda Keyes-Banks
 Brittany Tabor
 Ayanna Barney
 Joseph Moore
 Mary Thomas
 Kevin Wells
 Shanisah Ali
 JoAnn Hunt
 Yolanda West

Housing Committee

Tony Moise, Chairperson
 Karen Davis,
 Vice Chairperson
 Sister Julia Huiskamp
 Sharon Johnson
 Climmie Laney
 Sandra Moore

Human Resources Committee

Steve Barney,
 Chairperson
 Debra Denham,
 Vice Chairperson

Akberet Boykin-Farr
 Darryl Jones
 Kathi Chestnut
 Benjamin Lipman
 Jovita Foster
 Melanie DiLeo
 Vanessa Keith
 Leo Ming
 Andrew Stroud

Membership Committee

Johnny Furr, Chairperson
 Dr. Constance Rockingham,
 Vice Chairperson
 Christine Chadwick
 Margaret Dyer
 Rev. E. G. Shields
 Marlene E. Davis
 Kelvin Taylor

MIS Committee

Armando Siliceo-Roman,
 Chairperson
 Nash Anwar
 Wm. Ken Freeman
 Craig Glover
 Eric Hutchinson
 Steve Pautz
 Pierre J. Robinson
 Scott Schaffer
 James H. Welch

Nominating Committee

Debra Denham,
 Chairperson

Kathy Osborn,
 Vice Chairperson
 Darryl Jones
 Mark H. Levison
 Todd Schnuck

Public Relations Committee

Frank Hamsher,
 Chairperson
 Richard Eichwald,
 Vice Chairperson
 Myrtle Bailey
 Robin Boyce
 Merdean Gales
 Astrid Garcia
 Kevin Jones
 Courtney Jordan
 Kenya Leonard
 Eric Madkins
 Chris Pickel
 Eric Rhone
 Ellen Sherberg
 Dr. Donald Suggs
 Shira Truitt
 Kendra Worley
 Beth Davis

EMPLOYEES

PRESIDENT'S OFFICE

Michael P. McMillan

President/CEO

Arnisa Samuel

Director, Presidential Services

Mead Reusing

Executive Assistant

DEVELOPMENT

Barbara B. Bowman

Vice President of Development

Kathi Hadley

Director of Special Events

COMMUNICATIONS

Angelia D. Bills

Vice President of Communications

Richard K. Davis, Jr.

Director of Social Media & Marketing

Gerard Morte Williams

DEPARTMENT

ADMINISTRATIVE SERVICES

Linda Harris

Sr. VP of Administration

Domonique Lark

Executive Asst.

Lori Burch

Chief Fiscal Officer

Lucy Schroeder

Admin Asst.

Donna Scott

Controller

Steve Nienkamp

Vice President, HR

Melanie Chambers

HR Director

Torey Merritt

IT Specialist

Alicia Bams

Accts. Payable

Teresa Click

Staff Accountant

Sharon Jordan

Staff Accountant

Samuel Darrough, Jr.

Staff Acct.

Donna Scott

Director of Financial Reporting

Brenda Tillman

Staff Accountant

Melissa Evans

Lead Accounts Payable

Trina Owens

Financial Rep. Accountant

Tamika Davis

Receptionist

Rodney Williams

Maintenance Supervisor

David Jordan

Custodian

Mortez Williams

Custodian

ST. LOUIS CITY REGION

Victoria Reaves

Vice President of City

Genesis Steele

Executive Assistant to VP

Marlon Lee

Community Engagement Coordinator

COMMUNITY OUTREACH/ ORGANIZATION

Traci Carter

Case Manager

Hosea Jackson

CO Specialist

David Jordan

Custodian

HOUSING

Paula Carey

Housing Director

LaVitta Shelton

Housing Counselor

Patrice Spence

Housing Counselor

Richard Young

Housing Counselor

EMPLOYMENT

Dr. Sharon Johnson

Director of Employment /
Business Training Center

Dominique Lark

Case Manager

Weatherization / LIHEAP

Connie Backfisch- Sanchez

LIHEAP Director

Elizabeth Barry

Asst. Director, WX/LIHEAP

William Berry

Intake Supervisor

Beverly Bailey

Processor

Tanyice Davis

LIHEAP Spec

Debora Hambrick

Specialist

Ryan Howard

Processor

Bridget James

LIHEAP App Proc

Tierha Jones

LIHEAP App Proc

Alicia Lee

LIHEAP App Proc

Tonya Mayo

LIHEAP App Proc

Barbara Morris

Scanner

Stephanie Nowden-Miller

Processor

Michael Porter

Processor

Elizabeth Schurk

Processor

Mikal Smith

Processor

Kevin Wallace

Intern.

Jerri Winters

Specialist

David Averbeck

Energy Auditor

Peter Cleaveland

WX Auditor

Melissa Davenport

WX Program Asst.

Justin Hamilton

Energy Auditor

De'Andre Hampton

Audit Supervisor

Cedric Hardin, Sr.

Energy Auditor

Sacretta Hopkins

Intake Spec

Rocky Markham

Wx Tech

Stephanie Nowden-Miller

Call Center

Sacretta Hopkins

Intake Spec

Leonard Perry

Wx Tech

Joe Roth

Special Projects Manager

Rodney Stoddard

Wx Tech.

Otha Thompson III

Auditor Tier

Craig Washington

Energy Auditor

Kenneth Williamson

Energy Auditor

ST. LOUIS COUNTY REGION

Herta Shikapwashya

Vice President of
St. Louis County/WIA

Quenesha Catron

Division Operating Officer

COMMUNITY OUTREACH CENTER, COMMUNITY ORGANIZATION

Charline Smith, Admin Asst.

HOUSING

Randen Click

Housing Counselor

Cheryl Johnson

Housing Counselor

EMPLOYMENT

Hollis R. Whiting

Employment Director



EMPLOYEES

WORKFORCE INVESTMENT ACT/JAG

Cynthia Wilson

Division Operating Officer

Calvin Nelson

Case Manager

Darryl Colvin

Case Manager

JoAnn Smith

Case Manager

Bradford Tillis

Job Developer

Monique Williams-Moore

Job Developer

Carmen Clark

WIA Program Assistant

Michael Roberts Jr.

WIA Spec

SAVE OUR SONS

Mack Caldwell

Workforce Spec.

Jamie Dennis

Workforce Spec.

Darryl Jones, II

Workforce Spec.

ST. CLAIR COUNTY REGION

HOUSING

Larry Gardner

Director of Housing

Anthony Johnson

Wx Director

Antoinette Newsome

CO Spec

Marvin Crider

Custodian

HEAD START

Hazel Mallory

Director, Head Start

Dr. Mary Hairston

Asst. Director

Pam Williams

Asst. Dir FCP

Ruby Sims

Parent Involvement Coordinator

James Smith

MH/D/T Services Coordinator

Tiana Kimbrow

Health Services Coordinator

Debora Whiteside

MIS Coord

Mollie Dees

Executive Assistant

ST. LOUIS COUNTY HEAD START CENTER

Dana Watts, Center Coordinator

Pam Cross, Asst. Center Coord.

David Baker, Asst. Teacher

Shauntel Bardley, Asst. Teacher

Roderick Bates, Custodian

Samantha Brown, Asst. Teacher

Miranda Bryant, Asst. Teacher

Patricia Buchanan, Asst Teacher

Dadre Bolar, FSW

Tanisha Burton, Nutrition Aide

Chardae Cogshell, Asst. Teach

Pamela Current, Asst. Teacher

Carla DeBoe, Nutrition Coord

Virginia Gray, Teacher

Voltaire Gregory, Asst. Teacher

Karen Harrington, Teacher

Paul Hill, Custodian

Anthony Holmes, Jr., Teacher

Lashawna Hunter, Lead FSW

Kia Jeffrey, Early Childhood Coord.

Alicia Jones, Asst. Teacher

Tiana Kimbrow, Health Svc

Michelle Lemee, Teacher

Monica Lewis, Asst. Teacher

Tracy Mayberry, Asst. Teacher

Evelyn Pettigrew, FSW

Rhoda Rice, FSW

Annette Robinson, Asst. Teacher

Patrice Saad, Teacher

Mortina Simmons, FSW

Margaret Smith-Porter, Teacher

Regina Tate, Data Entry/Sec.

Jerrie Tucker, Asst. Teacher

Ronda Walter, Teacher

Estella Williams, Teacher

N. Spring Head Start Center

Erika Caradine,

Center Coordinator

Roderick Bates, Custodian

Yasmina Andrews, Teacher

Kady Ball, FSW

Sheila Brady-Herndon, Data Entry/Secretary

Victoria Davison, Asst. Teacher

Vera Howard, FSW

Alisha Johnson, Asst. Teacher

Courtney Kerns, Custodian

Evelyn Lee, Asst. Teacher

Beverly Lyons, Asst. Teacher

Timiko McDile, Asst. Teacher

Shondrea McLorn-Palmer, Nutrition Aide

Tracy Murray, Asst. Teacher

Teresa Nevitt, Asst. Teacher

Camille Rutledge, Asst. Teacher

Delores Spinks, Lead Teacher

Latyllia Steward, Asst. Teacher

Rhonda Strong, Teacher

Arlene Woods, Teacher

MLK Head Start Center

Angela Henderson-Brown, Center Coordinator

Kimberly Boyd, Asst. Teacher

Wynessa Brooks, Asst. Teacher

Tonya Brown, Asst. Teacher

Miranda Bryant, Asst. Teacher

Stephanie Goodlow, Asst. Teacher

Shantana Goodwin-Payne, Asst. Teacher

Larry Greene, Custodian

Regina Harrold, Asst. Teacher

Brenda Helm, Data Entry, Secretary

Precious Higdon, FSW

Lavonda Hopkins, Asst. Teacher

Yolanda Kemp, Teacher

Sara Lopez, FSW

Danielle Parrish, Asst. Teacher

Helen Perry, Teacher

Lawanda Powell, FSW

Rhonda Taylor, Asst. Teacher

Michelle Washington, Asst. Teacher

Franzetta Woods-Jackson, Teacher

Mt. Zion Head Start Center

Cherie Coppage, Center Coordinator

Dellaphine Arrington, Data Entry / Secretary

Takisha Duncan, Asst. Teacher

Benita Ivy-Khonsubey, Asst. Teacher

Natasha Leonard, FSW

Jacqueline Marshall, Asst. Teacher

Ashley Nichols, Teacher

Peggy Thomas, Teacher

Melissa Thompson, Asst. Teacher

Larinne Word, Teacher

URBAN LEAGUE OF METROPOLITAN ST. LOUIS

FINANCIAL STATEMENT 2014

SUPPORT & REVENUE

PUBLIC SUPPORT

| | |
|----------------------------------|-------------|
| Contributions | \$2,295,587 |
| In Kind Contributions | \$1,477,963 |
| Memberships | \$94,182 |
| Special Events (Net Of Expenses) | \$240,469 |
| United Way Of Greater St. Louis | \$1,358,784 |

| | |
|-----------------------------|--------------------|
| Total Public Support | \$5,466,985 |
|-----------------------------|--------------------|

| | |
|--------------------------|---------------------|
| GOVERNMENT GRANTS | \$12,836,800 |
|--------------------------|---------------------|

OTHER

| | |
|---------------|----------|
| Investments | \$81,495 |
| Miscellaneous | \$10 |
| | \$81,505 |

| | |
|------------------------------------|---------------------|
| TOTAL SUPPORT & REVENUE | \$18,385,290 |
|------------------------------------|---------------------|

EXPENSES

PROGRAM SERVICES

| | |
|----------------------|-------------|
| Education | \$7,655,682 |
| Economic Empowerment | \$4,030,219 |
| Basic Needs | \$5,262,800 |

| | |
|-------------------------------|---------------------|
| TOTAL PROGRAM SERVICES | \$16,948,701 |
|-------------------------------|---------------------|

| | |
|----------------------------|------------------|
| SUPPORTIVE SERVICES | \$975,052 |
|----------------------------|------------------|

| | |
|-----------------------------|------------------|
| FUNDRAISING SERVICES | \$443,043 |
|-----------------------------|------------------|

| | |
|-----------------------|---------------------|
| Total Expenses | \$18,366,796 |
|-----------------------|---------------------|

| | |
|-----------------------------|-----------------|
| Change In Net Assets | \$18,494 |
|-----------------------------|-----------------|

| | |
|--|--------------------|
| Undesignated Net Assets At 12/31/14 | \$1,611,619 |
|--|--------------------|

* Unaudited

LOCATIONS

URBAN LEAGUE SITE LOCATIONS

AGENCY HEADQUARTERS

3701 Grandel Square
St. Louis, MO 63108
(314) 615-3600
www.urbanleague-stl.org

ST. CLAIR COUNTY OPERATIONS

10220 Lincoln Trails
Fairview Heights, IL 62208
(618) 274-1150

ST. LOUIS COUNTY OPERATIONS

8960 Jennings Station Rd.
Jennings, MO 63136
(314) 388-9840

VAUGHN CULTURAL CENTER

3701 Grandel Square
St. Louis, MO 63108
(314) 615-3600

James H. Buford Outreach Center

935 N. Vandeventer
St. Louis, MO 63108
(314) 615-3690

WORKFORCE INVESTMENT

ACT YOUTH PROGRAM

JOBS FOR MISSOURI GRADUATES

Missouri Career Center
26 North Oaks Plaza
St. Louis, MO 63121
(314) 679-3500

HEAD START CENTERS

HEAD START HEADQUARTERS

8964 Jennings Station Rd.
Jennings, MO 63136
(314) 867-9100

NORTH SPRING DIVISION

911 N. Spring
ST. Louis, MO 63108
(314) 652-2406

MT. ZION DIVISION

1440 S. Compton
St. Louis, MO 63104
(314) 773-0733

MARTIN LUTHER KING, JR. DIVISION

1437 Laurel
St. Louis, MO 63112
(314) 389-8800



URBAN LEAGUE OF METROPOLITAN ST. LOUIS, INC.



Proud member of

United Way
of Greater St. Louis

